# International Track



Researched and compiled by FAST TRACK

# HSBC (X) Commercial Banking

# **Sport scores** for Team GB **exporters**

Britain's private companies with the fastestgrowing overseas sales show what can be done when you deliver the goods, says Richard Tyler

he summer of 2014 is unlikely to be seen as a time of great British sporting achievement, with failures in bothall, temis, cricket and rugby. But when it internationares to the business side of internationares to the business side of seen exceeding.

Be it the engineering behind motorsports, the high-performance clothing demanded by athletes, or the innovative facilities now used to house spectators—14 companies appearing in the fifth annual Sunday Times HSBC International Track 200 league table are busy behind the scenes.

With the World Cup final taking place today in Brazil, London's Arena Group (No.S) will be celebrating the construction of two 9,000 seat stands with its tendoug at the standium in Sao Paulo.

(No S8) will be celebrating the construction of two 9,000 seat stands with its technology at the stadium in Sao Paulo. Six of the sports industry companies are allied to motorsports, such as Hampshire's Formaplex (No III), which engineers parts for Formula One and Le Mans racing teams. Others include Rapha, the cycling clothing firm at No 86 that supplies Team Sky with high-performance outfits for the Tour de France, and LGC, the analytical labs firm at No 10/T, that tests for doping in sports.

These 14 companies recorded average international sales growth of 41% a year for the last two years, to secure a place in this year's ranking. They outperformed the rest of the table, where the average annual growth was still an outstanding Town the Still an outstanding Town the Still and the Still Sti

#### **FAST TRACK**

International Track 200 ranks Britain's private companies by fastest-growing overseas sales. It is produced by Fast Track, the Odroff firm that researches Britain's top-performing private companies and organises invitation-only dimers for their owners and directors to network and meet its sponsors.

sales of £19.8bn. They employ 192,000 people, with No198 — facilities services provider OCS Group — the single largest employer with 70,000 staff wordwide.
Engineering is the dominant sector with 41 companets, including the Noal, which recycles and trades scrap metal, which recycles and trades scrap metal, and Express Engineering (No 52), the Gateshead business that supplies precision machined parts to the oil and gas industry. In total there are 40 companies electrical equipment supplier Dron & Dickson (No10). The industry's importance to Britain's economy is explored further by lan Stuart of HSBC on page 3. Scotland is home to almost 40% of these oil and gas related companies, while London boasts 13 of the 14 media firms that feature, and northead England

while London boasts 13 of the 14 media firms that feature, and northeast England has four steel-related companies among the 22 from the region appearing in the table. The Midlands and Scotland are home to 21 firms each, southeast England has 25, the northwest has 26, and London houses 62 headquarters.

Dan Howlett discusses opportunities in western markets below. Not all the companies require a large office network to prosper overseas, with Stoke-based online bookmaker bed365 (No 90) recording the biggest absolute increase in international sales, up from 2550m to 1989/mbetween 2012 and 2014. Edited to 1980 the 1980 per second to 198



ım and other metals from scrapped cars — and exporting some of it to the Continer

## 1 TANDOM METALLURGICAL

years, in Tandem with the world's rising consumption of metal, there has been a dramatic change in the way companies source raw materials. Prices have source all materials. Prices have source all change in the last decade. As a result, electronic products made in China now contain up to 80% recycled copper, recovered from old mobile phones, computers and IVs. Recycling metals is a profitable business — which

2 PD&MS ENERGY Engineering services 246.18%

PD&MS Energy modifies and upgrades offshore oil drilling and production facilities. It also has a rig repair site in Dundee. Among many customers, the Aberdeen firm has

is where Britain's Tandom Metallurgical Group comes in.
The Cheshire company was founded in 2008 when managing director Tom Muir, 57, and commercial director Andrew Lumsden, 48 — with nearly 60 years of sector experience between them — merged their two recycling companies. The following year they sold a 30% stake in the business to American technology company Chinook Sciences, and used the capital to buy the administration of the company of the company aluministrating producers in Britain. A third of Tandom's £58m turnover is

generated from processing metal from scrapped cars into ingots of aluminium some of which are exported to the continental automotive industry.

continental automotive industry.
Last year, the company expanded its
Congleton facility and invested £2m in
new equipment, and can now produce
more than 700 tons of alloy a week.
The larger part of its business is scrap
metal trading — Tandom buys used
drinks cans, electronic components and
aluminium scrap. It began trading
overseas when it bought its Congleton
plant, though exports were only Elm in
2011 when Nick Rose, 43, joined as

trading director to drive international sales. Today the majority of exports, which reached £2! 9min 2031, are scrap cables and electronics, shipped to processors in China and India, which extract copper and other metals to sell to local manufacturers. Muir says this mix helps to spread business risk as these sectors are less vulnerable to a downturn than the car industry, and the sectors are less vulnerable to a experience of the country as which is considered to the country as it does currently, if only it could source enough suitable metal.

# 3 MARK GROUP Energy efficiency services 206.74%

Mark Group helps its customers save money on their energy bills through a variety of energy efficiency measures, including providing loft and cavity wall insulation, as well as

renewable energy technologies such as solar electricity and heat pumps. Led by chairman Lee Cottingham, 39, the group began its international expansion in 2009 and now operates in America, Australia and New Zealand, generating international sales of £47.7m in 2013.

5 GLOBAL PERSONALS
Online dating provider 180.79%
Americans, Australians and South
Africans use some of the 13,000
dating websites run by Global
Personals. Founded in 2003 by Ross
Williams, 36, and Steve Pammenter,

41, the firm offers white-label dating sites to 1,700 commercial partners worldwide. It also runs its own niche websites and has branched out into online gaming, in the last two years it has opened offices in New York and Melbourne, helping international sales reach E10-dm in 2013.

This Leeds-based IT consultancy has a strong reputation in the financial and energy sectors, where its customers include HSBC, UBS and BP. Demand from existing clients

prompted expansion into America, where the company opened an office in New York last year. The business generated overseas turnover of £17.3m in 2013, derived mainly from its work across Europe.
BISS is led by managing director Glynn Robinson, 49.

multimillion pound deals in place to upgrade BP's North Sea, Norwegian and Caspian Sea platforms. It is majority-owned by private equity house Equistion Partners Europe and is led by chief executive Simon Rio, 38. Its international sales hit £12.2m last year.

# All eyes are on Brazil, but western markets hold the real prize



There are opportunities close to home but having the right backing is vital, says HSBC's Dan Howlett

ners this year, business confi-dence is back and companies are looking to capitalise on this change in fortunes. While all eyes may be on Brazil and today's World Cup final, we expect 2014 to see a significant till back towards trading and investment into developed western rather than emerging markets. Yes, challenges remon in Yes, challenges remon e-our main trading partner— remains fragile, and global investor confidence in

Britain's economy means ster-ling has strengthened, making our goods and services more expensive overseas. Stronger economic growth at home may also see our benign interest rate environ-ment change. At the annual Mansion House dimero on June 12, Bank of England governor Mark Carney gave a clear hint that the first rate rise could come "sooner than markets come "sooner than markets currently expect". Yet these concerns have so

ret these concerns have so far done little to undermine the positive impact of wider economic activity on business confidence, with investment

now increasing to complement the rise in household spending that has largely driventhe economic recovery. When business owners think they stand a good chance of being rewarded for taking a risk, they act — and the companies in this year's International Track 200 show what can be achieved.

They have posted a stellar performance over the past two years, recording an average increase in their international sales of 36% a year, from a combined total of £4.6bn to £8.5bn. The growth has come from all over the world, with America the most popular, clted as a mail no popular, clted as a mail or the control of the control popular, cited as a main market by 88 companies. A quarter cite Germany and Aus-tralia as main markets, with

many also focusing on France, China and the Netherlands. The strongest companies China and the recticitation.

The strongest companies are well diversified, trading across many markets rather than reliant on one: Pret A Manger (No116), for example,



or lab testing group LGC (No107) and Jewellery designer Boodles (No174).
At HSBC, we know Vero Software (No 28) particularly well. It develops computer-aided design and manufacturing software that it supplies to more than 45 countries and has made several recent acquisitions, including French firm

Sescoi and America's Surfcam in 2013 — two deals that we helped to fund. Many companies have also looked beyond Britain's tradi-tional trading partners in Europe. Tyrrelis (No 38), the crisp maker, for example, has launched into challenging mar-kets such as Russia, China and India, and succeeded.

At the same time, compa-nies are funding their growth through an increasingly wide range of sources — which poses a challenge to Britain's banks, including HSBC. If companies shift from tra-

banks, including HSBC.

If companies shift from traditional bank finance to a mix of different sources, from corporate bonds to equity markets, banks need to respond.

For instance, a growing number of companies are tap-pling the public markets for growth capital as investor confidence strengthens. Between January and June, 43 private companies have floated on London's main market, with another 41 listed on the Junior AIM — more than double the number for the same period last year. Investors are seeking good homes for their cash, and ambitious, fast; growing companies are rightly tapping into that.

panies are rightly tapping into that.

Merlin Entertainments — home to Legoland and Sea Life, among others — is one past International Track 200 past International Track 200 company that has joined the stock market in the past year. It is now worth £3.7bn as investors back the potential of the business to grow and deliver even greater returns in the future.

Companies are looking for more creative funding solu-tions from their banks and we are adapting our products and

services. HSBC has a good track record of finding the right combination of funding solutions to support ambitious British businesses, as we have done in the past for the likes of subera cobing manufacturer and the subera cobing manufacturer and the subera cobing manufacturer and the subera cobing manufacturer. But we want to do more as a British bank to support British companies, and as part of that commitment our relationship directors will be sitting down with clients on this year's International Track 200 to International Tra

BRITAIN'S PRIVATE COMPANIES WITH THE FASTEST-GROWING OVERSEAS SALES



	IAIN 5 FI	RIVATE COMP	ANIES						JWIN	U	UVERSE	AS SALES						
ank 2014	k 2013 company	Activity	Location	vear end	2-year av in	growth pa	s, E000s Total sale	etaff	gank 2	014 Rank	2013 Company	Activity	Location	Year end	2-year ay ir	tl growth pa Intl sales	E000s Total sales	s, £000s
	Tandom Metallurgical	Metal processor	Cheshire	Aug 13	364.05%	21,892	58,211	66	101	11-	Harvard Engineering	Lighting controls maker	Wakefield	Oct 13	39.00%	9,484	36,707	213
2	PD&MS Energy	Engineering services provider	Aberdeen	Jun 13	246.18%	12,164	47,033	60	102		CVP	Audio-visuals supplier	Warwickshire	May 13	38.94%	6,851	52,090	8
3 1	Mark Group	Energy efficiency specialist	Leicester	Mar 13	206.74%	47,711	242,310	2,016	103		BenRiach Distillery	Whisky distillery	Edinburgh	Dec 13	38.38%	125,500	134,200	14
5 13	BJSS Global Personals	IT consultancy Online dating service provider	Leeds Windsor	Apr 13 Aug 13	183.58% 180.79%	17,330 10,428	47,627 42,189	282 135	104 105		Harder Bros Abra Wholesale	Sausage casings manufacturer Consumer products wholesaler	Leeds North London	Mar 13 Mar 14	38.28% 37.94%	20,545	34,989 134,927	14:
6	Crown Products	Kitchen furniture supplier	Kent	Mar 13	172.31%	5,135	71,035	424		91	Severn Glocon	Industrial valve manufacturer	Gloucester	Dec 13	37.57%	165,233	194,995	810
7	OMG	Marketing agency	Norwich	Aug 13	144.26%	3,969	28,871	104	107		LGC	Analytical services laboratory	SW London	Mar 13	36.91%	99,104	192,815	1,87
8	Arrows Group	Recruitment consultancy	Central London	Mar 14	143.77%	18,900	146,000	140			P&B Foods The Mill	Food wholesaler	Bradford	Mar 13	36.77%	4,418	41,047	10
9 40	Elbrook Cash and Carry Dron & Dickson	Cash and carry wholesaler Electrical equipment supplier	South London Stirling	Jul 13 May 13	142.89% 135.27%	48,717 2,887	143,116 40,822	65 182	110	163	Air Energi	Visual effects studio Recruitment consultancy	Central London Manchester	Dec 13 Dec 13	36.09% 35.39%	175,043 1290,280	198,965 1385,436	59 37-
	PGI	Business security provider	Central London	Dec 12	134.46%	50,728	60,856	87	111	45	Formaplex	Tooling manufacturer	Hampshire	Jun 13	34.93%	11,477	33,239	17
12	proAV	Audio-visual systems integrator	Surrey	Mar 13	127.60%	11,446	52,766	199	112		ByBox	Delivery systems operator	Oxfordshire	Dec 12	34.76%	8,698	56,030	37
13	iKas Group	Recruitment consultancy	Central London	Dec 12	116.25%	*4,371	*31,434	70	113 1		Cognita	Schools operator	Milton Keynes	Aug 13	34.49%	112,553	232,555	4,09
14 15	Spring Studios  Compello Staffing Group	Creative agency Recruitment consultancy	NW London Glasgow	Dec 13 May 13	115.34%	113,500 8,854	f31,200 65,984	234 158	114	26	Freeworld Trading Next Ventures	Dried fruit and nut wholesaler Recruitment consultancy	Edinburgh Central London	Jun 13 Dec 12	34.16% 33.99%	28,039 18,952	71,397 25,343	1 5
16 21	Hotter Comfort Concept	Footwear manufacturer	Lancashire	Jan 13	109.75%	5,992	74,960	650	116		Pret A Manger	Sandwich shop operator	Central London	Jan 14	33.87%	*82,214	*435,436	7,14
17 5	Spencer Ogden	Recruitment consultancy	West London	Dec 13	108.76%	135,520	150,300	231	117		Neal's Yard Remedies	Health products maker	Dorset	Mar 13	33.67%	*4,905	*25,385	38-
18 20 19	musicMagpie.co.uk MPM Products	Online entertainment trader	Macclesfield Cheshire	May 13 Dec 13	108.38%	35,987 †14,201	84,160 125,024	1,074 52	118 119	44	Street Crane	Crane manufacturer	Derbyshire Portsmouth	Mar 13 Feb 13	33.41% 32.80%	19,617	28,196 140,764	16
20 88	The Burden Group	Pet food producer Meat wholesaler	Central London	Jan 14	100.92%	111,120	125,024	116			Wiggle Swan Mill Holdings	Online sports goods retailer Paper tableware manufacturer	SE London	Mar 13	32.80%	82,708 6,381	43,635	21
21	Mind Candy	Children's games developer	Central London	Dec 12	97.49%	15,866	46,893	137	121		Morris Lubricants	Lubricants manufacturer	Shrewsbury	Aug 13	32.27%	9,090	49,582	13
22	Ability Matters	Healthcare products developer	Oxfordshire	Oct 12	96.77%	2,745	28,161	386	122	8	FreshLinc	Haulier	Lincolnshire	Feb 13	32.15%	*12,632	*50,031	26
23	Simpsons Malt FoundOcean	Malt producer	Northumberland	Dec 13	91.52%	9,676	157,891	205	123	40	Tunnock's	Biscuit and cake maker	Glasgow	Feb 13	32.14%	8,125	42,249	51-
24 25 62	Longfield Chemicals	Offshore grouting specialist Plastics distributor	Buckinghamshire Cheshire	Dec 13 Oct 13	91.23% 86.22%	134,359 15,197	146,841 69,191	148 18	124 1	46	Argus Media CMS Cepcor	Energy information provider Crushing equipment supplier	Central London Leicestershire	Jun 13 Apr 13	32.10% 32.07%	80,048 15,609	90,725 25,422	46 5
26	Vision Support Services	Textile distributor	Blackburn	Mar 13	81.34%	7,003	31,187	81	126		Progress Group	Power generator supplier	Leeds	May 13	32.03%	5,590	29,478	11
27 134	GCS Recruitment	IT recruitment consultancy	Reading	Apr 13	81.01%	3,019	34,267	76	127 1	197	Grainger and Worrall	Castings manufacturer	Shropshire	May 13	31.98%	20,439	35,125	37
28 29	Vero Software Ptarmigan Media	Manufacturing software designer Financial media agency	Cheltenham Central London	Dec 13 Dec 13	79.95% 79.02%	58,485 10,604	68,561 58,567	578 52	128 129		Quanta Consultancy Celtic Mining Group	Recruitment consultancy  Coal miner	Hertfordshire Caerphilly	Dec 13 Mar 13	31.84% 31.66%	121,639 12,151	129,548 94,795	34
	Ptarmigan Media Skyscanner	Financial media agency Travel search engine	Central London Edinburgh	Dec 13 Dec 13	79.02% 77.31%	10,604 46,394	58,567 65,819	377	129		Celtic Mining Group Endava	Coal miner IT services provider	Caerphilly Central London	Mar 13 Jun 13	31.66%	12,151 6,267	94,795	1,00
31	Alexander Dennis	Bus and coach manufacturer	Falkirk	Dec 12	76.99%	164,968	481,127	2,400	131		Agent Provocateur	Luxury lingerie retailer	Central London	Mar 13	30.94%	22,862	39,042	32
32	Entiér	Facilities management services	Aberdeen	Sep 13	74.73%	8,226	32,213	136	132		Weldex	Crane hirer	Inverness	Nov 12	30.86%	6,394	25,172	12
33 9 34 22	Essence Matrix Polymers	Digital marketing agency Plastic powder producer	Central London Northampton	Mar 13 Dec 12	73.70% 72.83%	106,155 48.612	140,658 58,687	207	133	46	Ligentia York Mailing	Supply chain manager Commercial printer	Leeds York	Dec 13 May 13	30.50%	115,828 12,186	168,071 68,979	31
34 22 35 43	Avalon	Entertainment producer	West London	Jun 13	72.83%	119,408	173,891	100	134 1	ددن	Prompton Bicycle	Bicycle manufacturer	York West London	May 13 Mar 14	30.39%	12,186	127,200	21
36	JEB Engineering Design	Precision engineer	Suffolk	Oct 12	72.52%	31,489	33,434	174	136		Treadsetters	Tyre wholesaler	Telford	Mar 13	29.98%	34,095	75,988	64
37	Centek	Oilfield equipment manufacturer	Devon	Oct 13	72.03%	136,019	137,077	223			Oliver Valves	Valve manufacturer	Cheshire	Sep 13	29.98%	25,585	31,590	15
38 99 39	Tyrrells Potato Crisps Equip Outdoor Tech	Outdoor clothing supplier	Herefordshire Derbyshire	Mar 13 Jan 13	69.85% 69.12%	9,489 12,111	41,289 27,266	245 98	138		Gravity Media TRAC International	TV equipment provider Engineering services provider	Watford Aberdeen	Dec 12 Mar 13	29.88% 29.64%	28,837 11,261	54,975 35.373	331
40	Aykroyd & Sons	Clothing manufacturer	Manchester	Mar 13	66.69%	6,098	41,756	88	140	.00	Ultra Finishing	Bathroom fitting supplier	Burnley	Dec 12	29.58%	11,935	73,643	47
41	Small World Financial	Payment services provider	Central London	Jun 13	64.97%	49,577	54,063	454	141		Barber's	Cheesemaker	Somerset	Mar 13	29.46%	8,585	75,777	21
42	DK Engineering	Ferrari restorer and dealer	Hertfordshire	May 13	64.64%	13,934	66,424	29		54	Joseph Joseph	Household goods manufacturer	Central London	May 13	29.23%	25,828	35,561	6
	Interport Cardinal	Pharmaceuticals wholesaler Shop fitter	South London West Yorkshire	Mar 13 Dec 12	63.89%	100,480 10,272	121,130 36,866	126 149	143 144		Mouchel Hammer	Support services provider IT storage distributor	Surrey Basingstoke	Sep 13 Jan 14	28.80% 28.74%	64,700 154,208	555,300 t125,623	6,64
45	Oil Consultants	Recruitment consultancy	Tyne and Wear	Jun 13	62.99%	24,656	27,879	48	145 1	94	Orangebox	Office seating manufacturer	South Wales	Dec 13	28.71%	15,479	141,641	23
46	Saltire Energy	Oil drilling equipment provider	Aberdeen	Jun 13	62.20%	20,108	32,993	52	146		Megger	Electrical products maker	Dover	Nov 13	28.61%	163,955	179,157	1,230
47 48	Kondor	Electronics distributor	Dorset	Dec 12	62.06%	5,717	66,707	148	147		Coins	Software provider	Slough	Mar 13	28.38%	14,111	28,288	222
48 49 155	Warrant Group Time Products	Supply chain manager Watch distributor	Liverpool Central London	Jan 13 Jan 13	60.40%	*11,449 9,768	*55,752 60.482	56 191	148 1 149 1	121	Rocco Forte Hotels Charles Tyrwhitt Shirts	Luxury hotel owner Clothing retailer	Central London Central London	Apr 13 Aug 13	28.36% 28.04%	133,310 *58,601	185,425 *118,577	2,280
50 65	prosource.it	IT services provider	Aberdeen	Jun 13	59.94%	120,342	144,537	399	150		Global Energy Group	Energy services provider	Inverness	Mar 13	27.83%	54,334	357,930	4,410
51	Bradgate Containers	Equipment module manufacturer	Leicestershire	Aug 13	59.72%	17,851	42,301	134	151 1		Grey Matter	Business software reseller	Devon	Jun 13	27.06%	2,583	30,471	69
52	Express Engineering	Precision engineer	Gateshead	Mar 13	58.48%	6,927	29,443	218	152 1		151 Products	Household goods manufacturer	Manchester	Dec 12	27.05%	2,759	32,141	78
53 78 54 39	Staffgroup Erhen	Recruitment consultancy Packaging manufacturer	Central London	Dec 13 Dec 12	58.31% 58.24%	35,609 7,205	42,488 28,857	99 40	153 1 154	153	Tangent International Glenalmond Group	Recruitment consultancy Energy components maker	Essex Glasgow	Mar 13 Mar 13	26.99% 26.81%	38,052 31,448	47,175 43,430	335
55	Redeem	Electronic devices recycler	West Lothian	Mar 14	58.19%	137,813	153,638	293	155		Sigma Pharmaceuticals	Pharmaceutical distributor	Watford	Aug 13	26.79%	26,133	214,903	270
	A-Gas International	Chemicals and gases distributor	Bristol	Dec 13	55.40%	197,700	†118,700	273	156		Peninsula Business	Employment law consultancy	Manchester	Mar 13	26.70%	6,836	92,028	936
57 58	Park Lane Arena Group	Car dealer Event services provider	Hampshire Central London	Dec 12 Dec 12	54.78% 54.49%	27,848 *10,490	29,418	64 365	157 1	186	David Morris Intl Britam Defence	Luxury jeweller Risk management consultancy	Central London SW London	Dec 12 Jun 13	26.23% 26.17%	*39,683 28,803	*52,045 28,819	4: 580
59	RPV	Valve distributor	Bury St Edmunds	Jan 13	53.97%	37.628	49,111	41	159 1	123	Berwin Group	Rubber and PVC manufacturer	Manchester	Jul 13	25.98%	14,367	62.724	234
60	Mardix	Switchgear manufacturer	Kendal	Mar 13	53.05%	5,562	50,501	307	160 1	100	ACE Winches	Winch manufacturer	Aberdeenshire	Oct 13	25.98%	126,246	135,421	295
61	Knights of Old	Logistics services provider	Northants	May 13	53.05%	6,997	44,612	425	161 1		William Cook	Metal engineer	Sheffield	Mar 13	25.92%	35,600	83,662	810
62 25 63 148	Engine Group Ralawise	Marketing agency Clothing wholesaler	Central London Cheshire	Dec 13 Dec 12	52.75% 52.34%	135,846 6,726	1100,065 63,580	957 264	162 163 1		GT Group RH Smith & Sons	Precision engineer Fancy dress maker	County Durham Lincolnshire	Oct 13 Dec 12	25.89% 25.81%	23,412 17,255	33,976 50,009	261
64 69	The Licensing Company	Brand licensing agency	West London	Mar 13	51.85%	33.904	42.205	91	164	113	RK Harrison	Insurance broker	Central London	Jun 13	25.53%	85.859	115.459	700
65	Bob Martin	Pet care products manufacturer	Somerset	Dec 12	51.18%	6,467	44,642	215	165		Nova of London	Fashion label	Central London	Jun 13	25.09%	7,358	25,828	3
	Leisure Pass Group	Tourism marketing manager	Central London	Dec 13	50.77%	116,174	153,375	15	166		Petroleum Experts	Engineering software developer	Edinburgh	Sep 13	24.97%	33,890	37,894	5
67 175 68	Content Media Access	Media services provider Software consultancy	Central London Colchester	Mar 13 Jun 13	50.41% 50.33%	44,606 2,774	46,908 43,347	67 473	167 1	154	Cromwell Group Kin-Tec	Industrial equipment supplier Recruitment consultancy	Leicester Manchester	Aug 13 Mar 13	24.93% 24.39%	44,025 13,276	270,385 57,855	1,93
69	Synexus	Clinical trials manager	Lancashire	Dec 13	50.33%	119,300	136,900	537	169		HTI	Toy manufacturer	Lancashire	Mar 13	24.19%	13,969	61,761	153
70	CHI & Partners	Advertising agency	Central London	Sep 13	50.15%	131,045	1189,760	249	170		Demon Tweeks	Motorsports retailer	North Wales	Dec 12	23.93%	6,715	26,991	12
71 35	Apricot	Fashion retailer	Central London	Feb 14	49.86%	16,022	130,127	155	171	102	Freuds	Public relations agency	Central London	Dec 12	23.91%	14,800	37,920	23
72 73	Ukash CHP Consulting	Online payment provider IT consultancy	Central London Central London	May 13 Dec 12	49.67% 49.47%	19,786 11,944	26,125 30,580	92 152	172 1 173	191	JacTravel Carte Blanche Greetings	Travel services provider Greeting card publisher	West London Chichester	Oct 13 Dec 12	23.90%	1127,577 12,792	1150,181 50,992	21
74	LK Bennett	Women's fashion retailer	Central London	Jul 13	49.47%	27,385	91,246	714		11	Boodles	Jewellery designer	Liverpool	Feb 14	23.50%	120,969	161,860	94
75	JDR	Subsea cable manufacturer	Cambridgeshire	Dec 12	48.97%	115,797	129,899	435			Brand Slam	Brand management agency	Central London	Dec 12	23.42%	75,191	100,461	17
76 23	Midwich	Audio-visual products distributor	Norfolk	Dec 13	48.62%	147,867	1233,742	425		182	Turner & Townsend	Construction consultancy	Leeds	Apr 13	23.39%	170,536	318,462	
77 78	St Giles International Penn Pharma	International language school Pharmaceutical services provider	Central London South Wales	Dec 12 Mar 13	48.57% 48.19%	10,196 39,013	28,882 46,784	378 284	177 178	68	Penta Consulting Vohkus	Recruitment consultancy Computer hardware reseller	South London Hampshire	Mar 13 May 13	23.20%	34,481 2,418	46,750 39,629	8
79	Mr Tyre	Tyre retailer	Birmingham	Dec 12	48.00%	4,410	39,105	165	179	00	Wood Mackenzie	Energy research consultancy	Edinburgh	Dec 12	22.65%	164,379	190,820	
80 56	JML	Household goods supplier	North London	Dec 13	47.45%	33,951	95,720	304	180		OC&C Strategy Cons	Strategy consultancy	Central London	Mar 13	22.64%	11,312	40,802	14
81	Expandi Group	Marketing agency	Central London	Dec 12	46.87%	38,894	43,060	353	181		HH Global	Marketing services provider	South London	Mar 14	22.62%	182,829	1114,368	42
B2 B3	Manthorpe Interbey UK	Engineer Drinks wholesaler	Derbyshire Ascot	Apr 13 Aug 13	46.68% 45.63%	9,663	28,726 56,775	235	182 183 1	110	Cornelius Group Bifold Group	Chemicals distributor  Mechanical engineer	Hertfordshire Manchester	Jan 14 Sep 13	21.97% 21.89%	112,583 25,496	133,499 38,376	10
84 102	Niftylift	Lift manufacturer	Milton Keynes	Dec 12	45.53%	35,817	46,516	241	184		Oxygen8 Group	Mobile services provider	Birmingham	May 13	21.60%	48,148	89,756	150
85	Honeyglade	Contemporary art gallery	Central London	Oct 12	45.29%	18,040	26,063	67	185		Gapuma	Commodities trader	NW London	Mar 13	21.47%	51,537	52,141	34
86	Rapha	Cycling apparel maker	NW London	Feb 14	44.86%	*18,507	*27,766	170	186		Titan Entertainment	Publisher Allow for Industry dealers	Central London	Dec 12	21.47%	5,265	28,216	230
87 7 88 178	Barrett Steel Tangerine Confectionery	Steel stockholder Confectionery manufacturer	Bradford Blackpool	Sep 13 Dec 12	44.85% 44.14%	30,749 20.941	273,296 169.074	1,034	187 188		AIM Aviation Pell Frischmann	Aircraft interior designer Consultant engineer	Bournemouth Central London	Apr 13 Mar 13	21.32% 21.17%	86,591 8.893	107,876 30.423	804 601
38 1/8	Leo Group	Waste meat processor	Halifax	Apr 13	44.14%	20,376	71,307	264	189		The Emerson Group	Builder, property developer	Cheshire	Apr 13	21.04%	22,608	164,136	53
90 107	bet365	Online bookmaker	Stoke-on-Trent	Mar 14	42.93%	1988,915	11,380,472	3,294	190		Platinum Batteries (Eur)	Industrial batteries distributor	Manchester	Apr 13	20.97%	3,027	34,384	134
91	Core Assets	Foster agency	Worcestershire	Dec 12	42.79%	18,904	162,969	1,239	191		The Hut Group	Online retailer	Northwich	Dec 13	20.79%	65,298	184,310	74
92 52	Ward Recycling	Metal and waste recycler	Derbyshire	Mar 13	42.23%	41,737	101,718	161	192		Ripon Select Foods	Food ingredient manufacturer	North Yorkshire	Mar 13	20.59%	1,996	26,971	8
33 14 34	CTC Aviation Turner Price	Airline pilot trainer Food wholesaler	Southampton Hull	Jun 13 Mar 13	41.57% 41.22%	5,391 10,086	40,978 38,526	429 162	193 194		Motorhog Albourne Partners	Vehicle recycler Investment consultancy	Doncaster Central London	Oct 13 Mar 13	20.42%	2,922 30,709	32,408 44,967	20
5 114	LA International	IT recruitment consultancy	Stoke-on-Trent	Jun 13	40.91%	35,953	152,637	94	195		Orion Group	Recruitment consultancy	Inverness	Dec 12	20.27%	178,216	355,166	38
96	Focus Pharmaceuticals	Pharmaceuticals licensing	Staffordshire	Dec 13	40.78%	1,990	32,079	25	196 1	167	Ferguson Group	Oil and gas services provider	Aberdeen	Dec 13	20.14%	150,500	164,500	18
	Abbey Forged Products MTL Group	Steel products forger	Sheffield	Oct 13	40.68%	110,100	142,100	245	197		Eastland Compounding	Rubber products manufacturer	Manchester	Mar 13	20.10%	4,853	27,136	70.00
		Contract manufacturer	Rotherham	Mar 13	40.42% 39.58%	7,812 123,355	44,354 163,601	345 1,431	198 199 1	170	OCS Group	Facilities services provider  Optical and hearing aid retailer	Gatwick Guernsev	Mar 13 Feb 13	19.83%	283,453	826,783	70,89
97 50 98 30 99 166		Insurance broker	Central London	Sep 13							Specsavers				19.47%	1847,000	11,917,000	
98 30	Hyperion Insurance Spooner Industries	Insurance broker Industrial machinery maker	Central London West Yorkshire	Sep 13 Jun 13	39.58%	20,688	32,227	197	200	LO	Specsavers Euroffice	Office products retailer	Central London	Mar 13	19.47%	1847,000 4,447	35,947	6

Rules of engagement
The annual Sunday Times HSBC International sales had to recreed Etn., be at least 5% of amount invoiced to clients
Track 200 league table, now in its fifthyear, ranks Britain's private companies with the fastest-growing international sales over their latest two years, where international sales tact were publicly available or obtained direct from the company. Criteria Companies had to be registered in the UK and be independent, unquoted and

Incomplete data: Most small firms file abhreviated accounts, which do not show sales profits. Those companies filing abhreviated accounts are not required to disclose a goographical three-body most sale which are the disclose a goographical three-body most sale to the disclose a goographical three-body most sale, while many companies filing full accounts also do not make this disclose on the grounds that it may be prejudicial to their interests. As a result of this lack of publicly available information, there may be omissions in the league table for filts and no correspondence will be entered into. Sporsors Fast Track's code source of revenue is from sponsors. We would like to thank HSBC



81.01%

## 6 CROWN PRODUCTS

6 CROWN PRODUCTS

Kitchen furnitve supplier 172.319

This Kent firm makes fitted kitchen, bedroom and office furniture, sold to independent retailers throughout Britail and exported to Norway and Sweden. Its Coolectric subsidiary imports Liebher refrigeration equipment, while said Boston Basins arm distributes sinks and run by Michael Head, 71, and generated international sales of £5.1m in 2013.

172 210

#### 7 OMG

Marketing agency 144.28% Marketing roup OMG launched an office in Brazil last year, adding to bases in Poland, india, Singapore and Antania. The New York White enables companies to salve the New York White enables companies to advertise on third-party websites, known as affiliates. OMG specialises in the finance sector and its customers include HSBC and Royal Bank of Scotland. International sales were to fall as twent under the most confidence of the New York White State of Marketing agency rose to £4m last year under founder and chief executive Richard Syme, 43.

#### 8 ARROWS GROUP

143,77% Recruitment consultancy 143.. Co-founders James Parsons, 37, and Adrian Treacy, 34, set up this recruitment agency in 2003 and have expanded from a two-man operation an international business with 140 sta Arrows specialises in the technology, arrows speciaises in the technology, media, telecoms and healthcare sectors and works with more than 450 clients across Europe. The firm has offices in London, Amsterdam and Munich, and international sales hit £8.9m this year

#### 9 FLBROOK CASH AND CARRY

Cash and carry wholesaler 142.89% Managing director Fukhera Khalid, 45, set up his south London cash and carry business in 1984 when he was just 16. Elbrook specialises in the wholesale of alcohol, and exports beers and spirits to France, Holland and Relgium, with overseas sales climbing to 648.7m last was the company to the challed plot for year. It also owns the Chak89 Indian restaurant in South London and Chak89 film and TV studios in Middlesex.

With a team of professional abseilers, With a team of professional absellers, Dron & Dickson supplies and maintains electrical equipment in hazardous areas including oil rigs and refineries. The Stirling company opened an office in Brazil last year, securing £10m in contracts from oil and gas operators in the region. International sales reached £2 9m in 2013. Run by Colin Rowley, 41, the firm already has a presence in Dubai and Abu Dhabi.

ss security provider Business security provider 134.46% Formed in 2008 to provide protection for commercial ships vulnerable to pirate attacks, PG has diversified into protection services for industries and intelligence and military personnel specialising in corporate intelligence, risk analysis and cyber security, and has offices in America, Tokyo, Hong Kong and Singapore. Under chief executive Barry Roche, 41, international sales reached £50.7m in 2012.

#### 12 PROAV

127 60%

12 PROAV
Audio-visual systems 127.
Founded in 1969, proAV installs
audio-visual systems in boardrooms
shops and superyachts. Its customer
include companies, hospitals and
schools. The Surrey-headquartered
company has completed 400



Sharp focus: Vision Support Services supplies bed linen, towels and bathrobes to exclusive hotels, including the world's only seven star establishment, the Buri Al Arab in Dubai

international projects on six continents to date, and overseas sales were £11.4m last year. The business is led by managing director Richard Brookes, 50, and operations director Francesca Hazell, 45.

116 25%

#### 13 IKAS

Recruitment consultancy 116.25%
Founded ten years ago, Kas Group
mainly recruits for financial services
firms through lis Kas International
brand, while list Konnect Global
Solutions division was formed two
years ago to diversify into commercial
IT and supply-chain recruitment. The
business has offices in London, Hong
Kong, Singapore, Sydney and New
York, and group managing director
Oliver Coughlan, 32, plans to open
further bases in America. International
sales hit an annualised £4.4m in 2012. ent consultancy

#### 14 SPRING STUDIOS

Creative agency 11:
Luxury and fashion brands such as Luxury and fashion brands such as Calvin Klein, Tom Ford, Target, Versace and Max Mara tuse Spring Studios' brand communications services. Evolving from its roots as a fashion photographic studio, the London company now develops content, campaigns, events and global commerce websites. It opened sits did so in New York this year, which played host to New York Eshion Week Shailon Week Should New York this year, which played host to New York Eshion Week Should Week Shailon W

#### 15 COMPELLO STAFFING

15 COMPELLO STAFFING
Recruitment consultancy 110.17%
Compello Staffing Group comprises a stable of companies offering recruitment and FIR services. John Halstone, 46, who founded the Glasgow business in 1998, acquired oil agone business in 1998, acquired oil spring the companies of the companie

## 16 HOTTER COMFORT CONCEPT Footwear maker and retailer 109.75/

Footwear maker and retailer 100.1/5 This company says it is Britain biggest shoe maker, with its Lancashire factory supplying 63 stores nationwide, it began selling online in America in 2010. In January, Electra Private Equity paid £85m for a majority stake to fund expansion. Founder Stewart Houlgrave 54, retains a stake and Peter Taylor, 51, and 51 the stake to find expansion. Founder Stewart Houlgrave 54, retains a stake and Peter Taylor, 51, and 51 the stake the stake and Peter Taylor, 51, and 52 the stake the stake and Peter Taylor, 51, and 51 the stake the stake and Peter Taylor, 51, and 52 the stake the stake and Peter Taylor, 51, and 52 the stake the stake and Peter Taylor, 51, and 52 the stake the stake and Peter Taylor, 51, and 52 the stake the stake and Peter Taylor, 51, and 52 the stake the stake the stake and Peter Taylor, 51, and 52 the stake the sta rmer managing director, took over as ief executive. Exports hit £6m in 2013.

#### 17 SPENCER OGDEN

17 SPENCER OGDEN

Recruitment consultancy 108.76

After selling his first recruitment business for £52m, David sold the first recruitment business for £52m, David sold the first recruitment first peter Ogden, 67 to form this energy sector recruitment agency in 2009. The London-based firm has since opened offices in 12 countries, helping international turnover reach £3.5.5m in 2013. Ogden invested a further £2m in the business in March in order to fund further international expansion. 108.76%

# 18 MUSICMAGPIE.CO.UK

Online entertainment trader 108.38% Founded by Steve Oliver, 43, and Walter Gleeson, 48, this Cheshire-based company buys unwanted CDs, DVDs, electronics, games and branded clothes from consumers using its Musicmagple website or phone app. It resells the products in more than 150 countries, products in more than 150 countries, and generated £36m in overseas sales last year. It has recently launched an American website, decluttr. com, and opened a store in Blackburn for its use fashion brand, Bradley Street.

This pet food firm celebrated a milestone last year — selling its millionth unit of wet cat food worldwide. MPM Products expepremium dog and cat food to 35

region. In 2013, international sales reached £14.2m and the business secured a £10m funding package from HSBC in order to accelerate further overseas expansion. Chairman and co-founder Jon Kinsey, 55, heads the

# 20 THE BURDEN GROUP 100.15%

This supplier of red meat, game and poultry trades from London's Smithfield poultry trades from London's Smithfield meat market, exporting to customers in France, Spaln and Italy, It also has a ship victualling business, Cavendish Ships Stores, which supplies cruise liners and ferries with a range of food. Exports rose to EIL lim in 2014. The business is led by chairman Trevor Hussey; 62, but only in a minority stake from the councing Burder family in 2008.

#### 21 MIND CANDY

21 MIND CANDY
Children's games developer 97.49%
Mind Candy runs Moshi Monsters, an online children's game with 80m registered players in more than 150 countries. Subscriptions to additional online content and merchandise sales generated international revenue of £15.9m in 2012. The company introduced a new game for mobile devices last year and is rolling it out in 100 countries. A venture capital consortium led by Accel Partners backs the business, which is valued at more than £200m. Founder Michael Acton Smith, 39, heads the London firm.

#### 22 ABILITY MATTERS

22 ABILITY MATTERS

Healthcare products developer

96.77%

Ability Matters makes prosthetic and orthotic devices, and provides prosthetic are at NH5 and private clinics in Britain and overseas. With offices in Ireland, France and the Netherlands, the company, based in Oxfordshire, also distributes mobility products to Europe and farther affeld, and opened a clinic just outside New Delhi in 2013. Founded in 1989 by Michael O'Byrne, 54, the company generated international sales of £2.7m in 2012.

## 23 SIMPSONS MALT

91 52% Malt producer \$1.529 This family-owned firm makes almost 300,000 tons of malt a year, with its agricultural trading arms - McCreath, Simpson & Prentice and John Guthrie-sourching the raw material, barley. The malt is exported to food, whisky and beer manufacturers in markets such as Europe and North America, with international sales of £9.7 m in 2013. Based in Berwick-upon-Tweed, the firm was founded by corn merchant James Parker Simpson in 1862, and today his great-grandson Simon Simon Simon, 78, is chairman.

#### 24 FOUNDOCEAN

FoundOcean is a specialist in subsea grouting — the use of concrete and sea water to stabilise pipelines and secure offshore oil rigs and wind turbines. The company has worked across five company has worked across five continents, and generated international sales of £34.4m last year. Chairman Keith Miller, 69, took control of the firm in 1988, and environmental investor Ambienta bought a minority stake in 2012 for an undisclosed sum.

#### 25 LONGFIELD CHEMICALS

Plastics distributor
Longfield is a specialist distributor and trader of the polymers used to make plastic products. The Cheshire firm ships more than 70,000 tons of raw materials every year to European plastics processors, and also helps customers in Eastern Europe to improve packaging quality by using better chemicals. Under directors Mark Pepper, 53, and Suart Forsyth, 44, international sales hit E15.2 mila year.

## 26 VISION SUPPORT SERVICES

Textile distributor 81.34% One of this textile firm's brands, Liddell, supplied linens at the beginning of the last century to the Titanic. Today, the Blackburn firm provides bed linen, towels and bathrobes to some of the world's most famous hotels, such as the

Burj Al Arab in Dubai. Other brands include Hilden, Lissadell, Whitakers, and Vision Assurance, supplying hotels, the public sector and retailers. Financier Daniel Wright, 42, bought out of the family stextile business, Cohen and Chapman, in 2003 and has since built the group through acquisitions, with overseas sales reaching £7 in 1203.

#### 27 GCS RECRUITMENT

This recruitment consultancy 81.0
This recruitment company fills permanent and contract roles for blue-chip customers in technology, financial services and engineering. Ireland is one of GCS's main markets with the Reading firm is now looking the second of the Reading firm is now looking the secon and the Reading firm is now looking to expand into Germany. Led by managir director David Bloxham, 40, it had international sales of £3m last year.

#### 28 VERO SOFTWARE

28 VERO SOFTWARE
Manufacturing software designer 79.95%
This Cheltenham company develops and distributes computer-aided design and manufacturing software and has more than 20,000 customers, including Audi and BMW. American private-equity firm and BMW. American private-equity firm and BMW. American private-equity firm business from the Alternative Investment Market in 2010, appointing chief executive Richard Smith, 49.
Acquisitions have boosted international sales, which reached £58.5m in 2013.

#### 29 PTARMIGAN MEDIA

Named after a rare bird and also the title of a secure military communications system, Ptarmigan works for blue-chip financial institutions such as JP Morgan, financial institutions such as P Morgane HBSC and Aberdeen Asset Management to plan and buy their advertising. The London company was founded in 1992 by David Wiggin, 54, and now has offices in Hong Kong, Singapore and New York. International sales, including media space bought on behalf of clients, hit £10.6m in 2013.

### 30 SKYSCANNER

Skyscanner's growing popularity around the world has seen the referral fees it earns from overseas airline ticke sales swell to £46.4m in 2013. Its flight sales swell to £46.4m in 2013. Its flight search engine is available in 40 countries and 30 different languages, and last year, co-founder and chief executive Gareth Williams, 45, opened an office in Mains, 45, opened an office in Mains adding to those in Beiling Singapore and adding to those in Beiling Singapore and adding to those in Beiling Singapore and Capital took an undisclosed stake in the business in October, reportedly valuing the Edinburgh firm at £500m.

77.31%

#### 31 ALEXANDER DENNIS

In Hong Kong, 4m passengers travel on 4.200 Alexander Dennis buses every 4,200 Alexander Dennis bises every day. The Falkirk firm's fuel-efficient, environmentally-friendly buses are used in Asia, Australasia and North America. International growth has been boosted by large orders from Canada and Hong Kong, plus a 12.3 m takeover maker. Export with till Sommer and Canada and Hong Kong, blus a 12.3 m takeover maker. Export solit LifeSnain 2021 under chief executive Colin Robertson, 49.

32 ENIER
Facilities management services 74.73%
Chief executive Peter Bruce, 48, and four colleagues set up Entire's sky years ago to provide support services to the old and gas industry off the Aberdeenshire coast. If now offers catering and hoels services in regions such artic off old Mexico. The control of the control

# Finding the confidence to conquer the world starts at home



A growing UK economy is the platform business needs to expand abroad, writes HSBC's Ian Stuart

FALLING demand at home in recent years has encouraged many British businesses to seek growth and higher-margin orders in faster-expanding markets overseas. This year that dynamic is changing.

hargin oncernation and the depending markets overseas. The single with the depending markets remains strong, companies are now benefiting from good economic growth in the UK. It means the firms on this year's International Track 200 with both solid domestic and international footprints have seen particularly strong trading. After all, the unsuing herobehind virtually every great British exporter is an efficient and disciplined domestic baselines.

and disciplined domestic business that generates the revenues, week-in, week-out, which can be used to invest in expansion overseas.

Typically this year's league table companies have strong UK operations. As a group their domestic sales represent £11.8 not their £19.8 hn total revenues and they have been increasing UK sales at 10% a total revenues are the sales and they have been increasing UK sales at 10% a begun to recover. The growth was not as quick as the 36%

rate they achieved overseas, but is still highly respectable given that UK GDP overall is only just back to pre-reces-sion levels.

sion levels.

Hidden within that broad picture are some individual businesses that have achieved notable UK sales growth, while also managing rapid expansion overseas. Take Joseph Joseph [No] 42], the colourful kitchenware designer, ourful kitchenware designer, which banks with us. Its co-founders Richard and Antony Joseph, 39, have overseen sales growth in the UK of 18% a year to £10m in 2013, while also boosting international sales by 29% a year to £26m, by selling to the likes of Deben-hams and John Lewis, as well as department stores in France, Germany, Japan and South America.

France, Germany, Japan and South America. Another great brand that we support and that is suc-ceeding at home as it also con-quers new markets overseas is London-based folding bike manufacturer Brompton Bicycle (No 135). The company has seen its UK sales rise 22% has seen its UK sales rise 22% a year to £8m – just under a third of its total – compared with international sales growth of 30% a year. Its ambi-

tinuing to enter new markets abroad.

Long-established companies are also going from strength to strength. Take Barber's (No141), the world's oldest cheddar cheesemaking business. Founded in 1833 and run by the sixth generation of the Barber family, it now exports the cheese made from the milk of



2,000 cattle grazing at its Mary-land farm in Somerset to 30 countries, including America. It is another example of a great British company that HSBC works with. Britain has particular depth in certain industries. Premium quality cheese may be one; oil and gas exploration and pro-duction is certainly another.

In recent years the UK industry has become more international, driven in part by the decline in the North Sea and the rise in production elsewhere in the world. It supports a fifth of this year's league table companies, including 19 manufacturers supplying equipment such as valves and winches, empha-

sising the importance of this sector to the UK as a whole. The Scottish engineers PD&MS Energy (No 2) and Dron & Dickson (No 10) feature in the top 10 of the league table, and Aberdeenshire's ACE Winches (No 160), founded by cloff executive Affe cheyne, 50, is operating globally and makes all but

E9m of its £35m total sales overseas. In fact, 70% of the Scottish companies in the league table supply equipment and services to the oil and gas sector. But the industry is not exclusively the domain of Scottish-based businesses, with Devon's Centek (No 37), which makes devices that keep pipelines centred in

holes before they are cemented into place, Brad-ford's Barrett Steel (No 87) and Cheshire's Oliver Valves (No 137) all serving the industry.

(No137) all serving the industry.
Being an international bank, HSBC is able to support ambitious British companies and the support ambitious British companies and the support have also worked closely with the senior management team here in the UK, where the com-pany makes a quarter of its £164m revenues and where, in 2012, it acquired London broker Windsor for £95m, now successfully integrated into its Howden Broking arm. This combination of healthy growth in the UK and overseas

growth in the UK and overseas markets should put inter-national British businesses on

mational British businesses on the front foot. While challenges remain with some of our big trading partners, this year's International Track 200 companies are well-placed to maintain their impressive rates of growth in the year ahead. I an Stuart is head of UK commercial banking and co-head of commercial banking Europe for HSBC

#### HSBC (X)

33 ESSENCE
Digital marketing agency
73.70%
Founded in 2005 with a contract from
Carphone Warehouse, this London
digital marketing agency now generates
half its turnover in North America, from
clients that include Google, Walgreens,
elay and YouTube. Co-founder and
chairman Matt Isaacs, 42, has been
building Essence's presence in the region
and last year's acquisitions of agencies in
San Francisco and Seattle helped
international sales reach £10.6.2m.

# 34 MATRIX POLYMERS Plastic powder producer

Plastic powder producer 72.83% This company makes plastic powders in plants in Britain, Poland, Australia, Nev Zealand and Malaysia. The coloured powders are the raw material for rotational moulding, approcess used to make products such as water and diseal alanks. Martin Coles. 50, founded the business in 1992, and in 2010 bought an Australian competitor. International sales reached £48.6m in 2012.

#### 35 AVALON

roducer and manager 72.76% Avalon has offices in New York and Los Angeles and produces Workaholics for Comedy Central and John Oliver's Last Comedy Central and John Outer's Last Week Tonight for HBO, helping overseas sales reach £19.4m in 2013. It also exports British television shows, stages live comedy events and represents talent including comedian Frank Skinner and TV presenter Fiona Bruce. Avalon was founded in 1989 by Jonathan Thoday, 53, and Richard Allen-Turner, 48.

## 36 JEB ENGINEERING DESIGN

367 JEB ENGINEEHING DESIGN Precision engineer 72.5.2% From sites in Suffolk and Lancashire, this company provides precision engineering services to the electrical, medical and munitions industries in 45 countries. The business generated most of its 2012 exports of £3.3 ms elling non-lethal bullets and gun conversion last to the American military and law training. Chairman Barry Littlewood, 66, bought a majority stake in Ultimate Training Munitions in 2003.

## 37 CENTEK

field equipment manufacturer 72.03% Oilfield equipment manufacture / ZUS-Centek makes "centralisers" for the oil industry – devices that keep pipelines centred in holes before they are cemented into place. The Devon firm operates in more than 50 countries, seiling to customers such as Shell and BF and through distributor Halliburton. In 2012, it opened a manufacturing plant in America, helping international sales to reach £36 mi 10:03. The business is led by founder Tony Cutmore, 68.

#### 38 TYRRELLS POTATO CRISPS Crisps and snacks producer

Crisps and snacks producer \$8.85% Known for its quintessentially English "posh" crisps, Tyrrells has expanded into emerging markets including China, Russia and India, and recently won a Queen's Award for international trade. Its success has attracted new investors, with Investorep buying out Langholm Capital for £100m in August 2013. Under chief executive David Milner, 51, international sales were £9.5m in 2013.

#### 39 FOUIP OUTDOOR TECHNOLOGIES

Outdoor clothing supplier S9.12%
Equip founder Matt Gowar, 43, started
making gloves and gathers for climbers in
the early 90s. Today his company, which
is staffed by outdoor enthusiasts, designs
and supplies a wide range of technical
outdoor clothing and equipment, having
bought the Rab brand in 2003 and aswed Lowe Alpine from administration in 2011 With operations in Europe, America and Canada, overseas sales hit £12.1m in 2013

#### 40 AYKROYD & SONS

Clothing manufacturer 68.58% Aykroyd & Sons makes character children's nightwear for European high-street retailers such as Tesco, BHS and M&S. The Greater Manchester company has production and printing facilities in China and Turkey where clothing is decorated with licensed images from Star Wars, Angry Birds, Spiderman, Thomas the Tank Engine Spiderman, Thomas the Tank Engine twins David and Nigel Aykroyd, 63, great-grandsons of the founder, international sales hit £6.1m in 2013.

#### 41 SMALL WORLD FINANCIAL

4.1 SMALL WORLD FINANCIAL
Payment services provider 64.97%
Small World uses proprietary technology to help people send money abroad from its branches and agents in 20 countries. It has a network of institutions paying out the money in 160 countries and says it processes 750,000 transactions a month. Its services are popular in Spain, Italy, Switzerland and America, and It generated £49.6m in fees and foreign





exchange gains last year. Co-founder and chief executive Nick Day, 39, plans to expand in France and Germany.

#### 42 DK ENGINEERING

Ferrai restorer and dealer 64.64% DK Engineering specialises in the restoration, sale, storage and race preparation of Ferrair road and racing cars. It works for collectors around the world, including Ralph Lauren, Fric Clapton and Sir Anthony Bamford, and growing demand in the face of scarce supply helped push international sales to £13.9 min 2013. Founded in 1977 by David, 71, and Kate Cottingham, 69, the Hertfordshire company is now run by their sons, James, Jeremy and Justin.

#### 43 INTERPORT

∎ /holesaler 63.89%

rnarmaceuticals wholesaler 63.85% Interport sources drugs and other pharmacy products from the Continent for distributors and pharmacies in Britain, the Vetherlands, Germany, Sweden, Poland, Dubai and Angola. Led by chairman Harshadral Patel, 71, the wholesaler posted exports of £100.5m last year and is exploring new markets in Africa and South America.

#### 44 CARDINAL

63 02% Cardinal fits out shops and offices for Cardinal fits out shops and offices for multinational customers including Nike, Primark and Boots. Fittings are designed and manufactured in Britain and at its subsidiary in China. Brian Considine, 75, founded the business in 1995, and his soons Paul, 49, and Timothy, 44, now run the company. Cardinal works across Europe, Australasia, Africa and the Middle and Far East, and its international sales

#### 45 OIL CONSULTANTS Recruitment consultancy

62.99% Recruitment consultancy 82.99%. This niche recruitment agency was founded in 1999 by oil and gas engineer Mark Cooper to provide well-testing contractors. Following investment from reruitment entrepreneurs Richard Felding, 46, and Geoffrey Lemon, 57, in 2011 the company expanded the range of disciplines offered and opened offices in Brisbane. Houston, Indonesia and Malaysia, I Under chief executive Helen Smith, 52, international sales reached £24.7m in 2013.

#### 46 SALTIRE ENERGY

46 SALTIRE ENERGY
Oil drilling equipment provider 62.20%
Aberdeen-based Saltire Energy supplies
drilling tools to the offshore oil and gas
sector across the Middle East, Europe, sector across the Middle East, Europe, Asia Pacific and Africa. It has subsidiaries in Singapore and Abu Dhabi and in 2012 expanded its presence in Africa and Norway by buying rental equipment supplier OMM. Under chief executive and owner Mike Loggie, 69, overseas revenues hit £20.1m in 2013.

#### 47 KONDOR

nics accessories distributor 62.06% This Dorset business has benefited from the boom in smartphones and tablets. Kondor supplies electronics accessories, such as headphones, cases and speakers, to more than 18,500 stores in Britain and Europe, with exports reaching £5.7m in 2012. Customers include John Lewis, Tesco and Carphone Warehouse. Chief executive Rob Haycock, 47, led a management buyout in March, backed by private-equity firm HIG Capital.

#### 48 WARRANT

upply chain and logistics manager 60.40% Supply-chain and logistics manager 60.40% This Liverpool company provides sea, road and air freight services, and acts as an intermediary between ship owners and charterers such as Rio Tinto. It also offers warehousing and distribution for raw materials importers and specialises in recycled commodities and chemicals. Its bespoke supply-chain management system, Ingot, allows customers to track products from their start point to their destination. Warrant was bought by managing director lan Jones, 45, in 2011. International sales reached an annualised £11.4m in 2013.

#### 49 TIME PRODUCTS

Watch distributor
This company owns Sekonda watches, a
favourite of airlines and duty free
concessions worldwide, selling 2m of the
timepieces last year and clocking up
international sales of £9.8 m. It also
specialises in luxury Swiss watches, such specialises in inxury Swiss wateries, such as Hublot, Piaget and Franck Muller, and claims its Bond Street store — named "Marcus" after chairman Marcus Marguiles, 71 — houses one of the most important watch collections in the world.

## 50 PROSOURCE.IT

Ti services provider Des 20, 2007. The acquisition of a Houston - based IT training firm in 2012 heighed this Aberdeen IT services provider boost international saids to 12:0.3 m last year. Ledby co-founders Stewart Proctor, 49, and Stew Mackle, 46, Prosource. It has benefited from the buoyant oil and good seed to "Whit Offices in Houston, and the state of the state o

59 94%

#### 51 BRADGATE CONTAINERS

Equipment module manufacturer 59.72% This Loughborough company makes protective modules to contain protective modules to contain equipment such as generators, switchgear and fire pumps. Customers from the oil and gas, petrochemical and rail sectors can specify modules offering fire and blast protection and engineered hre and blast protection and engineered to withstand any environment. Bradgate recently shipped seven equipment rooms weighing 230 tons each to Chevron's Gorgon gasfields off the coast of northwest Australia. Exports reached £17,9m in 2013 under co-founder Patrick Stepleton 64.

#### 52 EXPRESS ENGINEERING Precision engineer 58.48% Precision engineer

Precision engineer 58.489
Express Engineering is a precision
engineer with manufacturing facilities
in Gateshead and Brazil. It produces
parts and assemblies for the oil and gas
sector, as well as the defence and sector, as well as the detence and aerospace industries. Acquisitions and investment in factories and machinery helped international sales reach £6.9m in 2013 under chief executive Nigel Davison, 49. In October, Express secured funding from private -equity house LDC to accelerate growth.

#### 53 STAFFGROUP

Recruitment consultancy Founded in 2003 by Paul Flynn, 41, and Founded in 2003 by Paul Hynn, 41, and Mark Znowski, 39, Staffgroup recruits mainly for the technology, finance and energy sectors. It works in more than 40 countries with customers such as Intel and Chevron, and has offices in mainland Europe and the Middle East. Recent expansion in Germany lifted international sales to £35.6m last year.

54 ERBEN Packaging mar nufacture 58 24% This company manufactures packaging materials and machinery for the drinks, food, pharmaceuticals and healthcare industries. Customers include Diageo materias ano massimistrias and healthcare industries. Customers include Diageo and Pernod Ricard. Founded in 1951 by Harry Erben, the business has been led by his son, Sasha, 37, since 2001. International sales reached 57.2min 2012, with key markets being North America, South Africa and Ireland.

#### Electronic devices recycler

58.19% Redeem recycles electronic devices, such as mobile phones, tablets, cameras and laptops for mobile network operators, corporate customers and consumers. Serial investor Trevor consumers. Serial investor Trevor Bayley, 53, bought out the founder in 2011 and has since made six acquisition — including rival Eazyfone in January and appointed Claes Svensson, 52, as and appointed Claes Svensson, 32, as chief executive. With offices in Madrid, Estonia, Sweden, the United Arab Emirates and Hong Kong, international sales reached £37.8m this year.

## 56 A-GAS INTERNATIONAL

56 A-GAS INTERNATIONAL
Chemicals and gases distribute 55.40%
A-Gas supplies environmentally
friendly gases to replace harmful CFCs
in products such as refrigerators and
insulation foam. It is majority-owned
by private-equity firm LDC, which
backed at 270m buyout in 2011. A-Gas
bought two companies in Australia and
two in America the following year,
lifting international sales to 4.97.7m in
2013. Founder and chairman follow the Rutley, 63, with newly-appointed chief executive Andrew Ambrose, 52, lead the Bristol-based firm.

#### 57 PARKLANE

54 78%

Park Lane is the British holding company for Australian motor racing team Triple Eight Race Engineering, which competes

Event services provider Event services provider 54.49% Arena henefited from global exposure after it built the spectacular Horse Guards Parade 8-bach volleybull arena for the 2012 Olympics. The events firm has landed contracts to provide seating and tented structures for sports events including the Abu Dhabi Grand Prix, the Brazilian World Cup and the Rio 2016 Olympics. International sales reached an annualised £10.5 m in 2012 and Arena acquirted companies in America and acquired companies in America and Asia the following year. It is led by chief executive Greg Lawless, 54, and backed by private-equity houses MML Capital and Sports Investment Partners.

in the V8 Supercars championship. Originally part of a British team, racing entrepreneur Roland Dane, 57, bought the outfit in 2003 and has led it to five drivers' championships in the last six

drivers' championships in the Bast Sha years. The group also operates a car dealership in Hampshire, and reports international sales of £27.8m in 2012.

## 59 RPV

Owner Robert Palmer, 46, started his Owner Robert Palmer, 46, started his Stiffolk business 20 years ago with a £6,000 redundancy payment. Today with valves worth £60 meld in five warehouses, RPV can offer very fast delivery times to its global oil and gas customers, which helped exports reach £73,6 min 2013. The company also provides engineering, testing and coating services following two acquisitions in 2012 and 2013.

#### 60 MARDIX

Switchgear manufacturer 53.05 Banking and telecoms companies rely on Mardix to ensure the power grids in their computer data centres operate 53.05% their computer data centres operate smoothly. The Cumbrian firm designs and makes electrical switchboards, power management systems and powe distribution units for customers in

# Europe, the Middle East and Asia, and had international sales of £5.6m last year. Managing director David Gardner, 44, has been investing in manufacturing facilities in Kendal.

#### 61 KNIGHTS OF OLD

61 KNIGHTS UP ULD Logistics services provider 53.05% Knights of Old is a logistics business based in Northamptonshire, whose operations cover Britain, Ireland and mainland Europe. The group has 200 trucks, some named after Arthurian knights, as well as warehousing, packing and e- fulfilment services, it is a big shareholder in Partnerlink, a consortium of 17 logistics firms in Britain and Ireland behind Partnerlink Europe. Under managing director Ian Beattie, 47, international sales reached £7m in 2013.

#### 62 ENGINE GROUP Marketing agency

52.75% Marketing agency \$2.75% Four acquisitions in America and China since 2010 have helped this London marketing and communications group expand overseas Campaigns for customers including Linilever, Apple and Samsung generated overseas sales 162.58 km in 2013, with digital services representing 60% of global turnover. Chief executive Peter Scott, 67, recently bought Shanghai digital and social agency FlipScript, which counts Bally, Hermès and Starbucks as clients.

#### 63 RAI AWISE

52.34%

51.18%

50.41%

Clothing wholesaler 52.34% Founded in 1978 at the Batson family kitchen table, Ralawise is now a global wholesaler of promotional clothing, corporate workwar and leisurewear. It sells to more than 11.000 customers across Europe and operates a multi-currency website in nine languages. Under twin brothers and John thanagling Under twin brothers and joint managing directors, Jonathan and Jeff Batson, 50, international sales at the Deeside-based business reached £6.7m in 2012.

## 64 THE LICENSING COMPANY

84 THE LICENSING GGS.

Brand licensing agency 51.85%
Founded in 1996 by Angela Farrugia, 49
and Melvin Thomas, 48, this agency
represents some of the world's
best-known brands, including best-known brands, including Coca-Cola, Jeep and Budwelser, in 88 countries. It licenses their brands across other products in food and drink, home furnishings and clothing. TLC has eight offices across Europe, America and Asia. Overseas turnover reached £33.9 mlast year, representing more than 80% of total sales.

#### 65 ROR MARTIN

Pet care products maker \$1.18
Bob Martin founded this business more than 120 years ago, making vitamin powders for dogs. The Somerset group has since expanded to cater for all household pets, and also makes food, grooming and health products. The company, still owned by the Martin family, has been investing in overseas markets that include South Africa. Germany and Australia. International sales reached £6.5m in 2012

# 66 LEISURE PASS GROUP 1 the manager 50.77%

66 LEISURE PASS GROUP
Tourism marketing manager 50.77%
The LeIsure Pass Group rune smartcards
that give tourists cheaper entry to
attractions in cities including London,
New York, Paris, Berlin and
Philadelphia, Customers include
tourists, travel agents, hotels and
airlines, earning the company 216.2m
in international sales last year. The
London firm is led by chief executive
Darran Evans, 50, and majority-owned
by private-equity firm Primary Capital,
which backed a £30m buyout in 2012.

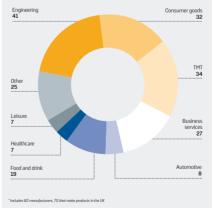
## **67 CONTENT MEDIA**

Media services provider 50.41st The Dutch war film Black Book is one of 250 movies sold by Content Media, which delisted from the Alternative which delisted from the Alternative Investment Market in 2012. The company, backed by private-equity firm Syntek Capital, also holds the rights to more than 4,000 hours of television programmes. International sales hit 244.6 min 12013, and chief executive John Schmidt, 61, has since bought a stake in a finnish production company and made an acquisition in China.

## 68 ACCESS

Software consultant and developer 50.33% Software consultant and developer 50.33% Access develops project management, business intelligence, financial, HR and supply chain software for 5.00 or organisations throughout Britain, Ireland and France, ranging from The Wellcome Trust to DHL. Since chief executive Chris Rayne, 43, led al yceum Capital-backed buyout in 2011, the Colchester company has acquired five resellers and eight software firms, including a £2.5 m company in Paris offering business intelligence products. This helped international sales reach £2.8m in 2013.

# Sector breakdown of the International Track 200\*



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69 SYNEXUS
Clinical trials manager
This Lancashire firm recruits patients and conducts clinical trials for top pharmaceutical and research organisations. It performs trials across numerous disciplines, specialising in cardiovascular, diabete, obesity, musculo-skeletal and respiratory musculo-skeletal and respiratory acquisitions, it now operates 19 research centres across Germany, Eastern Europe and South Africa, International sales reached £19.3m in 2013 under chief executive Christophe Berthoux, 52. executive Christophe Berthoux, 52

CHI & Partners is an advertising agency that manages campaigns for customers such as Samsung, Lexus, Argos and Diageo. The company was co-founded by chairman Johnny Hornby, 47, in by chairman Johnny Hornby, 47, in 2001. It has a global network of offices with hubs in London, New York and Singapore, and international sales, which represent gross billings, hit £31m last year. Advertising giant WPP owns a minority stake in the business.

#### 71 APRICAT

London-based Apricot sells clothing in 10 standalone stores and more than 350 concessions at retailers such as New concessions at retailers such as New Look and Debenhams, Philip Chaimo, 53, and Sophia Ciampa, 34, established the brandin 2007, and started their export drive three years ago. Germany has been the company is key overseas market, accounting for more than two-thirds of its £6m international sales this year.

#### 72 UKASH 49.67%

Online payment provider 49.6 Three thousand Petrobras petrol stations in Brazil and 6,500 Canadian Post branches are the latest outlets to sell Ukash vouchers, which enable people to shop online without a bank card. Chief executive David Hunter, card. Chief executive David Hunter, 4 has successfully targeted cash—driven economies and regions with migrant communities, boosting international sales to £19.8m in 2013.

#### 73 CHP CONSULTING IT consultancy

Andrew Page, 51, and Ian Hargrave, 54, co-founded CHP in 1990, and its Alfa software and services are now used globally by customers including Mercedes-Benz Financial Services and Nordea Finance. These firms provide Nortical Finance. These times provide finance to help companies and individuals buy anything from cars to aircraft, and the Alfa system helps the run their businesses more efficiently. International sales expanded to reach £11.9m in 2012.

#### 74 LK BENNETT

74 LK BENNETT

Women's fashion retailer 49.47%

Linda Bennett, 51, started with a single shoe shop in Wimbledon in 1990. Today the company has 141 stores and concessions worldwide and loyal fant that include the Duches of Cambridge. New store openings in America, Europea and the Middle East boosted international sales to E27.4m in 2013.

Phoen's Fourily Partners and Sfrins 49.47% Phoenix Equity Partners and Sirius Equity backed a £100m buyout in 2008. Sirius co-founder Robert Bensoussan, 56, is chairman and also took over as chief executive in February.

## 75 JDR Subsea cable manufacturer

48 97% JDR takes its name from British firm Jacques Cable Systems and Dutch rival De Regt Special Cable, which merged in 1998. It designs and manufactures subs 1998. It designs and manufactures subsea cables for energy projects including German wind farms and oil and gas fields in West Africa, Asia, the Middle East and Australia. International sales reached £115.8min 2012. Led by chairman Pat Herbert, 67, JDR is owned by Vision Capital, which backed a £90m buyout in 2007.

# **76 MIDWICH**Audio-visual products distributor 48.62%

Audio-visual products distributor 48.62% From projectors to commercial displays, Norfolk-based Midwich distributes security, printing and digital equipment and says it is the largest specialist audio-visual distributor in Britain. Over the last two years chief executive Stephen Fenby, 50, has invested in operations in France and made acquisitions in Germany, New Zealand and Australia, which helped international sales expand to £47.9m in 2013.

#### 77 ST GILES INTERNATIONAL

77 ST GILES INTERNATIONAL International language school — 48.57% Students from Switzerland, Kores and Japan are among the 100 nationalities along a reason of the 100 nationalities anguage schools in Britain, New York, San Francisco and Vancouver. The London company was founded in 1955 by Paul and Diana Lindsay and is now run by their son Mark, 55. The company also offers summer schools for younger pupils at 17 locations and generated international sales of £10.2m in 2012.

## 78 PENN PHARMA

Pharmaceutical services provider 48.19% Penn Pharma provides drug development and manufacturing services for more than 150 healthcare companies in Europe, Japan and America. It also supplies services for clinical trials, such as drug labelling packing and distribution, and it recently opened a manufacturing plant for potent compounds in South Wales. Under chief executive Richard Yarwood, 59, Penn's international sales reached £39m in 2013.

## 79 MRTYRE

50 2204

49.86%

Thousands of garages across Britain, Europe, North America and East Asia are supplied with tyres and exhaust systems from Mr Tyre's Birmingham systems from Mr Tyre's Birmingham warehouse. The company also has 26 fast-fit outlets in the Midlands, and supplies Dunlop rallying and racing tyres to motorsport enthusiasts. Under owner and chairman, Arwyn Williams, 58, exports reached £4.4m in 2012.

Household goods supplier Shoppers at Carrefour in Belgium or Tesco in central Europe can buy this retailer's household goods. Founded in 1886 by chairman John Mills, 76, it now sells in 85 countries through shops, sells in 85 countries through shops, catalogues, the internet and its television shopping channels. International sales at JML expanded to reach £34m in 2013, with its to reach £.34m in 2013, with its ironing board covers a particular hit JML has sold more than 20m of them around the world.

#### 81 EXPANDI GROUP

Marketing agency
Expandi provides business. to-business
marketing services for IT firms such as
BiM, Microsoft and HP. The London
group, which is led by managing directo
Kaffaele Apostoliit, 47, haz 25 offices and
eight joint ventures spanning five
continents. Its key markets are Japan,
Germany, Italy and France, and the
company is now looking to expand into
North America, China and India. Setting
Europe, Asia and North America helped
to boost the company's international
sales to £38, 9m in 2012. sales to £38.9m in 2012.

#### 82 MANTHORPE

Engineer, building products 46 68% Engineer, building products 46,68% This family business is made up of two divisions, covering engineering and building products. Manthorpe supplies precision - engineered parts to power-generation, acrospace and defence sectors worldwide, while its buildings division makes and sells insulation and ventilation products for the housing market. The Derbyshire firm, led by founder P aul Pochciol, 62, reported that international sales to continental Europe and America hit £9.7m in 2013.

Drinks wholesaler 48.5839
Each year Ascot-based Interbev exports more than 3m cases of soft and alcohold ciriles, ranging from British beers to international brands. Its customers, primarily in western Europe, Asia and Australasia, include airport duty-free shops and cruies ships. Former county cricketer Steve Brogan, 44, founded the firm in 20/83 in time and load asles have grown to £33.9m in 2013.

#### 84 NIFTYLIFT

Lift manufacturer 45.53% Engineer and Nittylift chairman Roger Bowden, 66, founded this Milton Keynes company in 1982. It designs and makes mobile hydraulic platfors lints, such as cherry pickers and access lints, such as cherry pickers and access lints, for construction and maintenance. Its main export markets are America manufacture of the control of the Linder managing director John Keely. 53, sales abroad totalled £35.8m in 2012. 45 53%

#### **85 HONEYGLADE**

Contemporary art gallery 45.299 Honeyglade is the holding company for the Victoria Miro art gallery. Founded in the Victoria Miro art gallery. Founded 1985 by contemporary art gallerist Victoria Miro, 69, the business operate from three central London exhibition spaces – two galleries in northeast London and a third space opened in Mayfair last year. Exports to institution and private collections in Europe, Nort America, South America and Asia help international sales reach £18m in 2012.

#### 86 RAPHA

Cycling apparel maker and retailer 44.86% Oyding apparel maker and retailer 44.85% With Rapha, Simon Mottram, 48, has built an international cycling brand with a strong following in America and Japan in the 10 years since he founded the business. Its range of premium cycling clothing – which includes the Team Sky list Sime it became its official supplier – is sold online and through its cycle chibs. Esports resuched an cycle chibs. Esports resuched and through the company laterals to yopen clubs in Manchester, Los Angeles, Tokyo and Amsterdam this year.

48 00%

87 BARRETT STEEL
Steel stockholder
Winning new customers in the oil
and gas and renewable energy sectors
is the key to this steel stockholder's
strategy for continued growth. In
January, managing director James
Barrett, 59, launched a new division to
specifically target the global energy
markets, which – along with a facility
in Houston, Texas, bought by Barrett
in 2011 — heped international sales
expand to reach E30.7m in 2013. The
Vortshire company stocks more than
80,000 tons of steel in 28 depots
across Britain.

Visual effects company The Mill creates eye-catching digital content for advertisers

## 91 CORE ASSETS

44.85%

91 UNE ASSCIS
FOSTE 29979 42.79
This business has its headquarters in Worcestershire and was founded in 1994 by social worker Jim Cockburn, 64, and foster-carer Jan Rees, 73, to provide foster placements for childre in Britain. It expanded into Ireland in 2005 and, responding to the global move towards the outsourcing of \*\*Caster-care\*\* now has 20 offices across move towards the outsourcing of foster care, now has 20 offices across 11 countries in Australasia, Europe and North America. The company employs more than 1,000 staff and its expansion overseas pushed international sales to £18.9m in 2012.

#### 42 70%

95 LA INTERNATIONAL
If recruitment consultancy
LA International supplies IT and
engineering contractors to organisations
such as Nato, Hewlett-Packard and
Hauwei, and also provides
security-cleared contractors to the
striks government. Founder and
chied executive Paul Lauke, di, has
international division, targeting
growth markets, and now provides
services to multinationals across 23
countries. It is based in Stoke-on-Trent
and employs 94 staff. Overseas sales and employs 94 staff. Overseas sales reached £36m in 2013.

#### **88 TANGERINE CONFECTIONERY**

ctionery manufacturer Confectionery manufacture 44.14 Butterkist popcorn, Wine Gums and Liquorice Alborts are among the wide range of confectionery made by this Blackpool business. Backed by private equity firm Blackstone, and under chairman Sieven Joseph, 62, international sales increased to £2.09 min 2012. The firm's largest export markets are Ireland, Canada and Denmark.

#### 89 LEO

Waste meat processor 44 10% With seven sites across Britain and one in Ireland, this Yorkshire firm collects in Ireland, this YOYKSIII'R ITIM COHECTS and recycles more than 650,000 tons of animal by-products and food waste, and then processes them to produce pet food ingredients and biofuels. The business has recently been investing in new technology and is now building a biomass plant at its site in Aberdeer Under owner Daniel Sawrij, 45, international sales, mainly to the Continent, grew to £20.4m in 2013

## 90 BET365

Online bookmaker 42.58% Clustomers gambled nearly £20hn with bet365 last year – up 57%. As well as having a flutter on a variety of sports, customers can also bet on the financial markets and play casino games or watch one of 40,000 live sports events shown annually. The firm attracts gamblers from 200 countries, helping international sales rise to £988.9 mt his year. Bet365 is owned and run by the Coates family.

42.93%

## 92 WARD RECYCLING

42 2206

41.57%

Metal and waste recycle 42.23)
The recent struggles of Europe's economy have driven Ward Recycling forfind customers for its metals hardren affeld. It exports to foundries and steelworks worthwide from its Derbyshire base and new dockside facilities in Wales, and orders from India and Asia pushed international turnover to 64.17 min 2013.
Fourth-generation family members David and Michael Ward, 52 and 57 respectively, lead the business.

#### 93 CTC AVIATION

CTC is investing to capitalise on the growing worldwide demand for pilo Chief executive Rob Clarke, 38, hims a former pilot, led a buyout backed b a former pilot, ied a buyout backed by private equity house Inflexion in 2012 and has since opened training facilities in Arizona and expanded in New Zealand. CTC trains 2,000 pilots a year Zealand. C1C trains 2,000 pilots a year for 50 airlines, including Qatar Airways, easyJet, British Airways and Australia's Jetstar, helping international sales reach an annualised £5.4m in 2013.

#### 94 TURNER PRICE

9.4 TURNER PRICE
Flood wholesaler | 41.22%
This food wholesaler's products, such as confectionery, biscuits and sauces, are loved by expatriates. Turner Price also sells a wide range of frozen food and other groceries to more than 50 counties, all from a warehouse the summer of the

# **96 FOCUS PHARMACEUTICALS** Pharmaceuticals licensing 40.78%

Pharmaceuticals licensing 40.78% Focus Pharmaceuticals was formed in 2003, when Mark Cresswell, 47, Roland Brown, 43, and Ray Magniley, 52, led a buyout of ADI. Healthcare's generics business. The Staffordshire company licenses, markets, and distributes niche generic medicines throughout Britain, continental Europe and farther afield. It also develops pharmaceuticals to compete with branded drugs coming of patent. In 2013, it launched seven new products. Exports totallied £2m in 2013.

## 97 ABBEY FORGED PRODUCTS Steel products former 40.68

97 ABBEY FORGED PRODUCTS
Steel products forger 4.0.68%
This Sheffield firm forges bespoke steel
components for subcontractors in the oil
and gas industry that build plejlnies, rigs
and refineries for multinationals such as
Pp. Exxon and Statoli. Managing director
Jackie Neal, 64, founded the business
with her husband Roger, 71, in 1983 and
they are now rapidly expanding its global
footprint, with international sales
reaching £10.1m in 2013.

## ntract manufacturer

Contract manufacturer 40.42% MTL counts international blue-chip firms such as Bombardier, Rheimmetal and BAE Systems among its customers. The Rotherham group makes aluminium and steel parts for military vehicles, construction equipment and offshore wind farms for clients across Europe, America, the Middle East, Africa and India. Managing director Henry Shirman, 68, Increased exports to £7.8m in 2013.

40.42%

# 99 HYPERION INSURANCE Insurance broker and underwriter 3

39 58% Insurance broker and underwriter 39.58% This international insurance broker and underwriting group was formed in 1994 when chief executive David Howden, 50 led a buyout from Lloyd's broker SBJ. The company has since grown organically and through multiple acquisitions and joint ventures across the Asia Pacific region, the Americas, the Middle East and Europe, and now has 83 offices in 33 countries, international turnover rose to £123.4 m in 2013.

#### 100 SPOONER INDUSTRIES

industrial machine manufacturer 39.
Established in 1932 by William Spoot to make drying machines for the lot textile industry, this company, bass likley, West Yorkshire, now makes overs, dryers, cooleaned and a like in the coo Illeley, West Vortschire, now makes owens, dryen, coolers and pollution abatement equipment for the paper, metals, plastics and food preparation sectors. Australiasi, Europe and Africa are significant export markets and Spooner industries has offices in America and China. Under managing director Michael Brook, 53, international sales reached £20.7m in 2013.

## 101 HARVARD ENGINEERING

101 HARVARD ENGINEERING
Lighting control manufacturer 38.00%
Founded by John McDonnell, 500.
Har vard Engineering provides lighting
control systems and components that
help save energy. Its LeafNut wireless
control system for street lighting has
been installed by more than 100 local
authorities across the world. The
Yorkshire firm has sales representatives
across Asia, Australia and Europe, and
in 2012 opened offices in America,
helping international sales climb to
19.5 m in 2013.

#### 102 CVP

40 010

visual equipment supplier 38.94% Warwickshire firm CVP sells and rents broadcast equipment to the television industry in Europe and farther afield, from its six locations in Britain — it has the contract to renew and then provid support for all the cameras used by journalists at the BBC, for example. It journaists at the Bot, for example. It has made three acquisitions since 2008 and its brands include Creativevideo, Mitcorp, Total Audio and Gearbox. Under co-founder Alison Baxter, 55, international sales hit £6.9m in 2013.

# 103 BENRIACH DISTILLERY Whisky distillery 38

This Edinburgh company was founded This Edinburgh company was founded when Its management acquired a Speyside whisky distillery from Pernod Ricard for £5, 4m in 2004 - it has gone or to buy two further distilleries. Its overseas markets include the emerging economies of China, Russia, Poland, Ukraine and South Africa. Under managing director and master blender Billy Walker, 69, International sales grew to £25.5m in 2013.

#### 104 HARDER BROS

Sausage casings manufacturer 38.28% Harder Bros has benefited from the Harder Bros has benefited from the rising price of susage casings as fewer of the lambs that provide the raw material are reared worldwide. The casings are processed in Leeds and Middlesbrough and exported to Germany, France, Holland and Spain. Overseas sales reached £20.5 him 2013 under managing director James Harder, 49, the third generation of the Harder family to run the company.

#### 105 ABRA WHOLESALE

Consumer products wholesaler 37.54% Dee Thaya, 42, and his wife Bhavani, 41, founded Abra Wholesale in 2003 as a cash and carry, and the company now trades from a 75.000 sq. ft warehouse in Edmonton, north London, stocking groceries, toiletries, tobacco and licensed goods. It exports to West African countries such as Nigeria and Ghana, as well as to the Middle East, Greece and Malta. Exports reached £13.1m in 2014.

#### 106 SEVERN GLOCON

Industrial valve manufacturer 37.579 Severn Glocon manufactures industrial Severn Glocon manulactures industria valves for extreme environments. The Gloucester firm supplies the liquefied natural gas and oil industries, and its customers include the world's biggest producer Saudi Aramco, as well as Malaysia's Petronas. Under chief executive Maurice Critchley, 65, overseas sales reached £65.2m in 2013.

#### 107 LGC

Analytical services laboratory LGC operates laboratories in 22 countries across Europe and America, as well as sites in Brazil, China and India, sies in Brazil, China and India, generating international sales of £99 I.m in 2013. Founded in 1842, it works across sectors including pharmaceuticals and agricultural bioscience. LGC is owned by private-equity firm Bridgepoint Capital following a £257m buyout in 2010. Chief executive Tim Robinson, 50, was appointed in May 2013. appointed in May 2013.

P&R Foods takes its name from the P&B Foods takes its name from the company's founders: Thakorobha Patel, 74, and Mohinder Bhatoa, 64. The Bradford wholesaler distributes Asian and oriental ingredients, such as rice, spices, lentils, flour and pickles, to retailers such as Tesco. Exports, mostly to the EU, reached £4.4m in 2013 and the company is investing £10m in a new distribution centre in Bradford.

#### 109 THE MILL Visual effects studio

Visual effects studio 36,03°
The Mill creates digital content and visual effects for advertisers. Its largest market is America, where it opened and the content of the con

## 110 AIR ENERGI

110 AIR ENERGI
Recruitment consultancy 35.399
Air Energ finds technical staff for oil and gase ensomers such as Statol. BP, Excondobil and Shell. The Manchester firm recently bought New Zealand consultancy Inspirect to add to hubs in Houston, Doha, Singapore and Brisbana and a further 36 offices worldwide. Strong demand from liquefied natural gas projects in Australasia and the Middle East boxeted international sales to £290.3m in 2013 under chief executive Dunact Gregon, 30.

#### 111 FORMAPLEX

36.09%

111 FORMAPLEX
Tooling manufacturer 34.93%
Formaplex specialises in plastic and carbon composite components, pattern moulding and tooling for Formula One, international motor racing teams and the Ministry of Defence's Foxhound combat whick. Let Dy managing direct more Michael Last, 45, the company has three British sites and European and Asian manufacturing partners, and it had overseas sales of B11.5m last year.



Flight club: Rob Clarke, chief executive of CTC Aviation, which trains more than 2,000 pilots a year for airlines are

24 700

112 BYBOX
Delivery systems operator 34.76
ByBox has an international network of lockers to which drivers can deliver 24 hours a day, allowing businesses and hours a day, allowing businesses and consumers to pick up packages when convenient. It also offers distribution services and supply-chain management software. Under chief executive Stuart Miller, 46, international sales hit £8.7m Miller, 46, international sales int 20.7 in 2012. Operating mainly in Europe, ByBox has expanded into America, N Zealand and Israel in the last two year

#### 113 COGNITA

Schools operator 34.49% In 2004, former government Lingspector of Schools Sir Chris Woodhead inspector of Schools Sir Chris Woodhead Sir Chris Woodhead Sir Chris Woodhead Sir Garden Schools in Britain Spain. Sirgapore, Thalland, Viernam, Chile and Brazil Last year, Bregal Capital sold art off its stake to private-equity firm KKR – the investment will be used to fund expansion in Asia and Latin America. Overseas sales reached £112 6m last year under chief executive Rees Withers, 61.

#### 114 FREEWORLD TRADING Dried fruit and nut wholesaler

This Edinburgh company trades in dried fruit, nuts and seeds, which it sources fruit, nuts and seeds, which it sources through its subsidiary in China and partnerships in Turkey, South America and California. It also offers free-trade and California. It also offers free-trade and applications of the world's crop of Brazil nuts. Customers include packaging companies that stock supermarkets in Germany, France and Scandinavia. Under chairman Sanjoy Das, 58, exports grew to £28m in 2013.

#### 115 NEXT VENTURES

Founded in 2001 by Richard Lacey, 44, Founded in 2001 by Richard Lacey, 44, and Darren Rosenfield, 40, this recruiter places IT candidates skilled in business enterprise applications, including Oracle and SAP. It offers permanent and contract services globally, and has more than 50 multi-lingual consultants working from offices in London and Düsseltori, laterative lateration of the properties of the propert

#### 116 PRET A MANGER

33.87% Bridgepoint, the private-equity owner of Pret A Manger, refinanced the sandwich company's debt to the tune of £375m last year to help fund its international year to help fund its international expansion. Pret already has 80 sandwich shops abroad, with more than 50 stores in four American cities, as well as outlets in Hong Kong and Paris. Overseas sales reached an annualised £82. Zm in 2012 under chief executive Clive Schlee, 55.

#### 117 NEAL'S YARD REMEDIES

Health and beauty products maker 33.67% Health and beauty products maker 33.67% Neal's Yard makes and sells or sganic natural beauty and health products. Romy Fraser founded the self-styled apothecary in 1981 in Covent Garden. Peter Kindersley, 73.0 fpublisher Dorling Kindersley fame, bought her out in 2005 and now runs the company with his son Barnabas, 43. Consumers seeking certified organic brands have made the blue-bottled products the company of the company of the company of the company with his son Barnabas, 43. Consumers seeking certified organic brands have made the blue-bottled products. Here the first health of the company of th

## Crane manufacturer

Orane manufacturer 33.41%
With machines used by luxury yacht-makers, steel stockholders and on the Crossrall project, Street Crane is Britain's largest manufacturer of overhead factory cranes. Assembled cranes are too heavy to export but the Derbyshire company sends holsts, components and controls to equipment manufacturers abroad, generating overseas sales of 19.6 min 2013. Martin Street, 59 — chairman of the company founded by his father — is investing £3m in new manufacturing facilities.

119 WIGGLE
Online sports goods retailer
32.80%
Wiggle sells cycling and triathlon
products online to customers in 80
countries. Key growth markets are
Europe and Australasia, with exports
reaching £82.7m in 2013. Bridgepolint,
the private – eguity firm, bought a
business in 2011, valuing it at £180m,
and has funded the launch of 12 new
websites for overseas buyers, most
recently Wiggle. sei in Sweden. Stefan
Barden, 51, formerly UK chief executive
of food distributor Brakes Bros, became
chief executive last year.

120 SWAN MILL HOLDINGS
Paper tableware manufacturer 32.37% Led by managing director David Byk, 46, this Kent firm makes napkins, Christmas



crackers, gift wrap and tinsel at its factories in Swanley, Kent and Hirwaun, Wales. Its distribution and manufacturing hub in Hong Kong produces a home baking range, International customers include Primark in Europe and Woolworths in Australia, as well as firms in Canada, New Zealand and Russia, generating £6.4m in international sales in 2013.

#### 121 MORRIS LUBRICANTS 32 27%

Lubricants manufacturer 32.2 Established by James Morris in 1869, this Shrewsbury firm blends more the 800 lubricants for cars, tractors, ship and construction vehicles. The old which have distinctive packaging featuring a Union Jack – sell well master Australia and the Middle East and are distributed to 80 countries.

International sales grew to £9.1m in 2013 under managing director Andre Goddard, 41, a fifth-generation descendant of the founder.

## 122 FRESHLING

This haulage and distribution company transports flowers and fresh food for wholesalers and growers in Germany, the Netherlands, Belgium and Spain, the Netherlands, Belgium and Spain, with international sales reaching an annualised £12.6m in 2013. The Lincolnshire firm, founded in 1996 by Robin Hancox, 57, Aubrey Day, 55, and Martin Tate, 47, offers logistics services to food manufacturers, importers, and supermarkets across Europe.

32.15%

#### 123 TUNNOCK'S

32.14% Biscuit and cake maker 32.14% Founded in 1890 when Thomas Tunnock bought a baker's shop in Glasgow, today Tunnock's Isconic products include Caramel Wafers, Teacakes, Snowballs and Caramel Logs. The company exports to 40 countries including Saudi Arabia, Canada, Japan, the Caribbean and Kuwait, generating international sales of 28.1 in 12013. Marging and wor to Boyd' Tunnock, 81, is the Founder's grandson.

## 124 ARGUS MEDIA

Energy information provider Argus provides news, analysis and price information for global energy and commodity traders, as well as governments and international agencies governments and international agencie. With offices in London and 19 of the world's principal commodity centres, sales to Europe, the Americas, the form Soviet republics and Asia all experience strong growth, pushing international sales to E80m in 2013. In the same year, chairman and chief executive Adrian Binks, 59, also bought three American petrochemical information firm:

Crushing equipment supplier Orushing equipment supplier 32 (27) CMS Ceptor makes replacement parts for crusher machinery, which it supplies to mining and aggregate companies operating in more than 120 countries. It offers 10,000 product lines some for machines dating back 50 years. The Leicestershire -based firm also provides repair services and has just opned a 25 m technical centure. Exports, which are mainly to Russia and West Africa, reached 215.6 min 2013 and managing director Matthew Weare, 43, plans to expand sales in South America.

#### 126 PROGRESS GROUP

126 PROUGHESS GROUP
Power generator supplier 32.03%
This Leeds-based company supplies generators and emergency power equipment to businesses across Europe.
The business was founded in 1956 and operations director, Adrian Kemp, 53, led a buyout from the 6 bunder's family 2007. Following an HSBC-backed £4.4m 2007. Following an HSBC-backed £4.4 refinancing in 2011, managing director Mark Henstock, 43, bought a Bradford competitor and has been investing in hire equipment and export operations. International sales expanded to reach £5.6m in 2013.

#### 127 GRAINGER AND WORRALL

127 GRAINGER AND WORRALL
Castings manufacturer 3.1.98%
Founded in 1946, this Shropshire
aluminium and iron castings business is
led by brothers Matthew and James
Grainger, 50 and 48 respectively, and
remains family owned. It supplies the
motorsport, defence and acrospace
industries and has developed complex
engine block castings for demanding
customers, inciding for mutule or
teams. Aston Martin and Bentley.
Exports reached £20.4m in 2013 and
markets include America, China and
the EU.

#### 128 QUANTA CONSULTANCY

128 QUANTA CONSULTANCY
Founded 22 years ago by Stephen Trigg,
64, this recruitment agency posted
overseass also of £2, dm in 2013. The
specialises in finding process engineers
specialises in finding process engineers
to work in the European pharmaceutical
industry, and uses linguists to recruit
staff for some of the largest drugs firms
in 25 countries around the world.
Quanta also recruits technical personnel
for the offshore wind farm and
semi-conductor sectors.

#### 129 CELTIC MINING

31.66% This company produces more than 1m tons of coal a year from its sites in South Wales for domestic, industrial and

electricity-generation in Britain and mainland Europe. Its customers range from domestic heating in Belgium, France and Germany to industry in Norway and France. Under founder Richard Walters, 34, international sales reached £12.2m in 2013.

#### 130 ENDAVA

31.22% IT services provider 31.22% Endava designs and manages IT infrastructure for multinational Infrastructure for multination and the control of the control of the control of the end publishing. The Lordon firm has development centres across Romania, Moldova and Macedonia and opened offices in New York and Atlanta to increase its American presence. After its merger with IT consultancy Alpheus in February, it also has a Frankfurt office. Under chief executive John Cottrell, 33, international sales hit £6.3m in 2013.

## 131 AGENT PROVOCATEUR

13.1 AGENT PROVOCATEUR
Luxury lingerie retailer 30.94%
Mentioned in the erotic novel Fifty
Shades of Grey, this loonic lingerie
brand has been busy opening prisat so
outlets around the world and plans to
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## 132 WELDEX

Urane Inter

This Inverness crane-hire firm provides equipment to oil, gas, renewable energy and construction sectors worldwide, an also hires out personnel. Its cranes helped build stadiums for the London Olympics, and work installing turbines for onshore and offshore wind farms saw intermetical coloraceae, 65, days 2021. nor onstore and outstore with carms saw international sales reach £6.4m in 2012 under founder Dougie McGilvray, 69. In 2010, Dunedin Capital Partners backed a secondary buyout from NVM Private Equity, valuing Weldex at £100m.

30.86%

#### 133 LIGENTIA

133 LIGENTIA
Supply chain manager 30.50%
Founded in 1996 by Nick Jones, 48,
Ligentia manages supply chains for
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#### 134 YORK MAILING Commercial printe

30.39%

Commercial printer 30.39%
Vork Mailing prints catalogues,
newspaper flyers and direct mail items,
for large realizers at its factories in Vork,
Scarborough and Leeds, It acquired the
latter site last August when thought The
Lettershop Group following a filon
investment from the Business Growth
Fund, It is led by founder and chief
executive Chris Bugran, 49, and group
managing director Miles Newbould, 43,
latternational sales, mainly to Internal and International sales, mainly to Ireland and Scandinavia, hit £12.2m in 2013.

#### 135 BROMPTON BICYCLE 30 21%

Bicycle manufacturer 30.21.

These quirky folding bikes are built by hand in London from 1,200 mostly hand lin London from 1,200 mostly specially—mode parts. Founder Andrew Richie, 67, designed his first Brompton in 1975 and manging director Will Butler—Adams, 40, has since driven expansion. Three-quarters of the 40,000 bikes made each year are exported to 44 countries, generating £19-4m in 2014. Its first British shop opened in Covem Garden last year, adding to sites in Knisec, Shanghai, Hamburg and Ansserdam.

#### **136 TREADSETTERS**

er and manufacturer 29.98% Tyre wholesaler and manufacturer 29.989
Treadsetters teamed up with a Chinese
tyre company to buy Covpress, one of
the Midlands' oldest manufacturers, in a
£30m deal last year. Telford-based
Treadsetters is a distributor for the
Chinese firm, as well as other premium chinese firm, as well as other premium and budget tyre brands, which it exports

to 35 countries. International sales hit £34.1m in 2013 under chairman and co-founder Peter Smith, 69.

#### 137 OLIVER VALVES

Valve manufacturer
This Cheshire company completed a
£13.2m contract last year to supply
high-performance valves and control
systems to the Barzan gas project off the
Qatar coast. With customers in the
energy and petrochemical sectors, the
Middle East is one of its biggest markets.
Founder and chairman Michael Oliver,
75, recently opened offices in Brazil and
Middle East. Exports hit £25.6m in 2013.

#### 138 GRAVITY MEDIA

138 GRAVITY MEDIA

Vproduction equipment provider 29.88%
Gravity Media – founded in 2000 after a
management buyout from Gearhousesels or rents reguliment for television
to the sels of undertakes location work, televising some of the world's most watched live events, including Formula One motor racing and the Australian Open tennis Under founder John Newton, 50, international sales hit £28.8m in 2012.

#### 139 TRAC INTERNATIONAL

Engineering services provider Engineering services provider 29,84 Trac provides engineering support, products, services and training for oil, gas and telecoms customers. Ils subsidiaries include Trac oil & Gas, which inspects and maintains offshore and onshore facilities and has an office in Australia, and wireless technology specialist Radio Design, operating in Finland, India and China. These two companies are unb vt be Hawthorn companies are run by the Hawthorn brothers, Daniel, 44, and Eric, 51. Overseas sales reached £11.3m in 2013.

#### 140 III TRA FINISHING

140 ULTRA FINISHING
Bathroom fitting supplier 29.58%
Under the brand names Hudson Reed,
Ultra and The Premier Bathroom
Collection, this Burnley group designs,
Litchen and Sand Minister bathroom,
Litchen and Sand Minister Bathroom Litchen
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#### 141 BARBER'S

29.46% The Barber family have been farming and cheesemaking in Somerset since and cheesemaking in Somerset since 1833. The dairy supplies supermarkets and sells to 30 countries, including America, where its premium Barber's 1833 cheddar is a particular favourite. It also has a joint venture exporting whey protein. It is led by sixth generation family members Paul and Nicholas family members Paul and Nicholas Barber, both 71, and exports, excluding the joint venture, hit £8.6m in 2013.

# 142 JOSEPH JOSEPH Household goods manufacturer 29.23%

Household goods manufacturer 28 23% With a keen interest in form and function, twin brothers Richard and Antony loseph, 39, started their business in 2003 selling just one product – a glass chopping board. Within 18 months they were selling their innovative kitchenware to department stores in France, Germany, Japan and South America, and mow sell 360 products to a contract of the selling their innovative kitchenware to department stores in France, Germany, Japan and South America, and mow sell 360 products to include Bloomingdale's in America, selling their selling thei

#### 143 MOUCHEL Support services provider

Support services provider 28.80% This Woking, based company, founded in 1888, designs and supervises large infrastructure projects worldwide. It has offices in the Middle East and Australia, where its joint venture has won three contracts worth collectively over £500m. Unsustainable debt and public sector spending cuts forced the company into administration in 2012, with its bankers agreeing a debt-for-equity swap. Chilef executive Grant Rumbles, 56, returned Mouchel top roffitability in 2013, when international sales reached £64.7m, close to its record year in 2009. close to its record year in 2009

## 144 HAMMER

storage distributor Il studie usbillului.

Hammer customises, distribute 26.4 d supports data storage products such as encrypted solid-state drives designed to operate in extreme environments for th military and high frequency trading systems used by financial markets. The Basingstoke company sells throughout Europe and opened its first European Europe and opened its first European subsidiary in Sweden in 2006. It now has offices in Germany, Belgium, France, Italy and the Netherlands, generating international sales of £54.2m in 2014. Hammer is led by managing director James Stidwill, 43.

# Main markets of the International Track 200 companies

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145 ORANGEBOX
Office seating manufacturer 28.719
Orangebox's chairs, sofas and pods furnish offices around the world for customers such as Wal-Mart and HSBC. customers such as Wal-Mart and HSBC. Products are designed in rural Glamorgan, and made there and in Brazil, Toronto, Shanghai and Adelaide. Wireless technology and mobile phones have made office layouts more flexble, driving demand for the company's products and helping international sales reach £5.5m in 2013. The company is lethy Mino Vernashi, \$22.

20 71 0

28 38%

#### 146 MEGGER

Electrical products manufacturer 28.61% Led by chairman Peter Frank, 68, this firm designs and makes electrical test Iirm designs and makes electrical test devices which troubles hoot and predict the performance of anything from power cables to data networks. It has seven manufacturing sites in Europe and the US, and worldwide sales and marketing facilities. Acquisitions helped lift international sales to £164m in 2013.

#### 147 COINS

Software provider
Coins provides business software to
construction companies such as Taylor
Wimpey, to help them improve margins
and service delivery. The Slough firm
has 62,000 users in 36 countries with
offices in America, Ireland, the United
ATab Emirates, Australla, Hong Kong
and Malaysia, and development staff in
Russia. Strong growth in the Middle
East helped oversees sales reach El-I. Im
chairmal Enry Sillivan 60.

## 148 ROCCO FORTE HOTELS Luxury hotel owner and manager 28.36%

The Forte family name is synonymous with hotels. After Granada's hostile takeover of the Forte company in 1996, Sir Rocco Forte, 69 — son of the original Sir Rocco Forte, 69 — son of the original group's founder — established Rocco Forte Hotels. It has Il luxury properties in Britain, continental Europe and Russia, and generated international sales of £133.3m in 2013. A new hotel will open in Jeddah, Saudi Arabia, this year.

## 149 CHARLES TYRWHITT SHIRTS

This London business has sold classic menswear since 1986 and is owned and run by founder Nick Wheeler, 49. The retailer has 16 stores in Britain, five in the US, one in France and an online and the US, one in France and an online at mail-order business in Australia and Germany. International sales were ar annualised £58.6m last year, accounting for half of total sales.

#### 150 GLOBAL ENERGY Energy services provide

Energy services provider 27.63% This Inverness company builds and maintains engineering equipment for the energy, oil and gas sectors. In 2012, founder and chairman Roy MacGregor, 61, sold a 25% stake to Japanese conglomerate Mitsui to help fund international expansion. Global Energy has since bought four Australian to the control of the control of the control of the second convenience of the control of the control of the second convenience of the control control of the control of largest overseas market, helping international sales rise to £54.3m in 2013.

#### 151 GREY MATTER

Business software reseller 27.05% Strong demand for Microsoft's Bing Maps — used by customers for fleet tracking and business intelligence— has helped boost the international sales of this Devon software wholesaler. Demand from Europe, the Middle East and the Far East helped international sales hit 22.6 min 2013. The firm is led by chairman Charles Cooke Hurle, 62.

27.06%

#### 152 151 PRODUCTS

This company was spun out of the Shonn family's cash and carry business in 1997 by Richard Shonn, 36, and his father Steven, 63. 151 Products supplies discount retailers and distributors with more than 2,000 consumer goods, such as kitchenware and DNI tenns, and is named after 151 Great Ducie Street in Manchester, where it was originally Manchester, where it was originally based. Exports to Europe, the Middle East and Africa reached £2.8m in 2012.

#### 153 TANGENT INTERNATIONAL Recruitment consultancy

Recruitment consultancy 28.59% Tangent International supplies mobile telecome experts to blue -chip customers Including Bricsson and Huswel. It has offices in Dallas, Dubai, Mexico City, Sydney and Malavi and has placed people in 175 countries, with the Middle East, America, Japan and North Africa being key markets. Under chief executive Simon Dear, 46, the Easex company posted overseas sales of £38.1m last ve

**154 GLENALMOND** Energy components manufacturer 26.81% This Glasgow business makes parts for valves and clads tool and piping systems

with corrosion-resistant alloys for customers in the oil and gas sector. The group, run by owner Barbara Mincher, 61, is opening a facility in Brazil to target the South American energy market, and invested in a valve components operation in Malaysia in 2008. Overseas turnover reached £31.4m in 2013.

#### 155 SIGMA PHARMACEUTICALS

155 SIGMA PHARMACEUTICALS
Pharmaceutical distributor 26:79%
Kenyan-born Bharat Shah, 64, founded
Sigma Pharmaceuticals in 1975 and transformed If from a single shop in
Watford to a multimillion pound
business. Sigma supplies who locasers,
such as the sigma supplies of the sigma of the sigma

156 PENINSULA 26 70% Employment law consultancy 26.70% This Manchester company provides outsourced HR and health and safety services for customers including Laura Arshiey and Betrifferd — also co-founded by Peninsula owners Peter and Fred Donic 7a and 71 respectively. Its new service, HR Face 27ace, offers legal experts to take charge of redundancies, dismississal and disciplinary procedures: The firm bought as 65% astale in Australian HR specialist 6 stake in Australian HR specialist loysure in 2012 for £1.6m, helping national turnover hit £6.8m in 2013

#### 157 DAVID MORRIS

This firm has designed one-off, handmade jewellery for Bond films handmade jewellery for Bond films since 1971, and tiaras for Miss World. Founded more than five decades ago by David Morris, 78, it is now run by his son, Jeremy, 52, who is the principal designer. With nine sites in the Middle East, Russia and Hong Kong, annualised international sales hit £39.7m in 2012.

#### 158 BRITAM DEFENCE

130 SMIAH LECTURAL
Risk management consultant
Risk management consultant
specialises in providing protection to oil
and gas facilities in hostile environments
in the Middle East. It was founded by
Phillip Doughty, 60, in 1997, and its
management has a UK Special Forces
background. Its services include risk
management advice, security services
on the ground and training of local
services and the provided provided to the control of the con personnel. With offices In Dubai, 1144, Saudi Arabia and Singapore, international sales were £28.8m in 2013.

# **159 BERWIN GROUP**Rubber and PVC manufacturer 25.98%

Rubber compounds manufacturer Rubber compounds manufacturer Berwin Group was founded over 60 years ago. Now led by chairman and managing director Gipt Williams, 62, the company develops bespoke products such as door and engine seals and hoses for vehicle makers, the oil and gas industry and the aerospace sector. Developing niche products for customers in Europe and America helped exports reach E14.4m in 2013.

#### 160 ACE WINCHES

25 98% Winch manufacturer 25.88
This Aberdeenshire firm manufactures and hires out winches and marine deck machinery and supplies supporting personnel for the global oil and gas, marine and renewable energy industric The company operates across six continents and has a subsidiary busines sines in Norway. International sales reached £26.2m in 2013, accounting for three quarters of total turnover. ACE Winche is run by founder Alfie Cheyne, 50.

#### 161 WILLIAM COOK

Metal engineer 25.92%
Japanese power stations, Slovenian high-speed trains, Britain's Challenger 2 tank and Paris' Charles De Gaulle airport all use specialist steel parts east by this Yorkshire firm. William Cook founded the business in 1852 and, five generations later, Andrew Cook, 64, stat the helm. Exports to continental at the helm. Exports to continental Europe and America hit £35.6m in 2013.

#### 162 GT GROUP

25.89% Precision engineer CS-83% Counting Scania, BP and the likes of JCB and John Deere as customers, this engineering firm sells its exhaust control systems for diesel engines to more than 50 countries. Increasingly stringent European emissions legislation helped boost exports to £23.4m in 2013. The County Durham firm, founded by Geoff Turnbull, 68, in 1983, also makes valves and seals for safe petrochemical transfer

#### 163 RHSMITH & SONS

163 RH SMITH & SONS
Fancy dress maker, distributor 25.81%
Founded in 1894 as a wigmaker for the
judiciary, this family-run business now
designs fancy dress and party goods,
such as Elvis and Shrek costumes. Its
products are designed in Leeds, made in



Building the future: construction consultancy Turner & Townsend designed Abu Dhabi into al airport and is advising on the creation of Qatar's new coastal city, Lusai

China and sold to 5,000 stockists in 42 countries. Under chairman Ray Peckett, 69, the company's inter-national sales grew to £17.3m in 2012.

#### 164 RK HARRISON

RK Harrison is an employee-owned insurance broker whose customers are businesses and private individuals. Led by chief executive Paul Bridgwater, 47, this London-based company has eight this London-based company has eigh offices in Britain and one in Bermuda. International sales reached £85.9m in 2013, with strong organic growth boosted by the acquisition of four businesses from rival Marsh in 2012.

#### 165 NOVA OF LONDON

Fashion latel

Chairman Ajinder Chawla, 75, started
selling clothes on a market stall in 1973.
Today his garment business, still run by
the Chawla family, supplies retailers
and wholesalers across Europe, Canada,
Singapore and the Middle East. Nova of
London sells women's fashion including
brand QED London, which it designs his

Betting and converse from Chius as in Britain and sources from China, Asia and Turkey. Exports hit £7.4m in 2013

#### 166 PETROLEUM EXPERTS

Engineering software developer Chief executive Abdelhamid Guedr 59, has built this firm from a start-u 1990 to international sales of £33.9m in 2013. The Edinburgh business develops software that helps energy firms model production and maximise the extraction of oil and gas. It has now grown beyond its traditional markets in the US and Europe, and is expanding in the Middle East, Africa and South America.

167 CROMWELL
Industrial equipment supplier 24.93%
From fits origins in 1970 as a tool and engineering equipment shop in Leicester, Cromwell has grown into an international business. Today it sells tools, maintenance products and safety equipment to customers in 50 countries on five continents and has warehouses in 12 countries. Managing director Michael Kerins, 50, last year opened operations in Romania and Indonesia as well as expanding the company's business in China, all of which helped boost exports to 244m in 2013.

#### 168 KIN-TEC

25.09%

This oil and gas industries recruiter was formed in 2008 when managing director Neil McCarthy, 42, led a management buyout of the business from recruitment buyout of the business from recruitmen firm Kinetic. The Manchester company places engineers and other technical specialists for clients such as Shell and ExxonMobil. With offices across America, the Middle East, Africa and Australia, international sales reach £13.3m in 2013.

Toy manufacturer and distributor 24.19% HTI designs and manufactures 

#### 170 DEMONTWEEKS

23 93% Motorsports retailer 23 93%
Demon Tweeks was founded in 1971 by
racing driver and motor trade salesman
Alan Minshaw to supply products for
racing drivers, before expanding into car
modification and the motorcycling
market. Alan's son Ion Minshaw, 31, is
now managing director and the
company remains family—owned. Its
website attracts overseas customers,
who are supplied from its Wretham
warehouse, and international sales raced
to 6.5 min 120 15.

#### 171 FREUDS

Public relations agency 23.91%
Chairman Matthew Freud, 50, sold a majority stake in his public relations firm to The Publicis Group in 2005, valuing it at C70m (£56m), but bought it back in 2011 for an undisclosed sum. Freuds' main business is consumer and corporate public relations, which it provides to ustomers that include Asda, sNy, Mars and Pepsl. The group revenues to \$5.6m in 2012, and total international sales rose to £14.8m. 23 91% agency

#### 172 JACTRAVEL

JacTravel is an international wholesaler JacTravelis an international wholesaier of travel services, supplying tool for travel services, supplying tool operators and travel companies with city hotel rooms around the world and tour packages for visitors to Britain and Ireland. The company offers hotels in over 1,200 cities and is expanding across the Middle East, South America and Asia. Under chief executive Terry Williamson, 58, international bookings rose to £127.6m in 2013.

#### 173 CARTE BLANCHE GREETINGS Greeting card publisher

Greeting card publisher 23.83%
Tatty Teddy is the star of Carte
Blanche's "Me to You" greeting card
range, launched in 1995. The grey bear
with the blue nose also features on
clothing, figurines, wedding
accessories and other gifts sold through
retailers. The Chichester-based
company has expanded into toys and
digital games and licenses its brands
worldwide. It opened a subsidiary in
Australia in 2012 and international sales
ti 12.8 mt hay vear, under founder and
chairman Stephen Haines, 51.

#### **174 BOODLES** llery designer

This family-owned jeweller was founded This family-owned jeweller was founded two centuries ago in Liverpool and is run by brothers Nicholas and Michael Wainwright, 66 and 56 respectively. Its exquisite pieces include the Greenfire necklace, crafted from Colombian emeralds and costing £2.8 m. The firm's jewellery is popular with buyers from America, China, the Middle East and America, China, the Middle East and Russia, as well as celebrities including actress Emma Thompson. Internation sales climbed to £21m this year.

#### 175 BRAND SLAM

Brand management agency 23.42%
Brand management company Brand
Stam was founded in 2007 by Canadian
Marcia Kligore, 45. The Londoon firm
owns FitFlop, a footwear range worn
by the filkes of Michelle Obama, Chelsea
Cilnton and film director Sam Mendes.
It also owns the Soap & Glory
cosmetics brand, which is licensed to
Boots and sold by beauty retailer
Sephora across North America and Asia.
The growing popularity of FitFlop in
America helped overseas sales rise to
£75.2m in 2012.

23.42%

176 TURNER & TOWNSEND
Construction consultancy 23.39
Turner & Townsend has been advising
on the creation of Qatar's new coastal
city Lusail as well as its rail scheme, one 23.39% city Lussalas well as its rall scheme, of the largest in the world. Chief executive Vincent Clancy, 49, has driven the global expansion of this construction consultancy, acquiring businesses in America, Norway and Hong Kong last year alone. The business now employs 3,600 staff in countries, and international sales reached £170.5m in 2013.

#### 177 PENTA CONSULTING

177 PENTA CONSULTING

Recruitment consultancy 23.20%

Chief executive officer Paul Clark, 49, and sales director Richard Wilson, 48, set up this IT and telecoms recruitment consultancy in 1998 with a E127,000 loan from non-executive director, Robert Harverson, 53. The business has operated in 126 countries — working mainly for global telecoms companies — and handles work permits and travel arrangements for technical contractors. International sales reached £34.5m in 2013.

23.03%

22 65%

#### 178 VOHKUS

178 VOHKUS

Computer hardware reseller 23.03

Among the international customers of this Hampshire-headquartered computer hardware reseller are businesses in the American entertainment industry. It is also in the process of upgrading IT systems for companies in the Seychelles. The company is run by co-founder Ritchie Streen, 44, and focuses on the Streen, 44, and 64, and company is run by co-founder Ritchie Sharma, 44, and focuses on medium-sized corporate customers. International sales, mainly to Europe, grew to £2.4m in 2013.

#### 179 WOOD MACKENZIE

This Edinburgh-headquartered company provides research, and and forecasts to the oil, gas and m industries and recently expanded into the petrochemicals sector. With 26 offices in 19 countries, Wood Mackenzi provides data to more than 900 companies, generating overseas turnover of £164.4m in 2012. Chi-executive Stephen Halliday, 49, 1 buyout in 2012 backed by buyout in 2012 backed by private-equity firm Hellman & Friedman, valuing the group at £1.1bn

# 180 OC&C CONSULTANTS Strateny consultancy 22.64%

This strategic consulting firm advises This strategic consulting firm advises mid to large businesses on how to grow profitably. OC&C operates in sectors such as retail, leisure, technology services and media, and its customers include Argos, US private-equity firm CD&R, and business information group Experian. The London business has a Experian. The London business nas a global footprint and is expanding in America, Brazil, Turkey, China and Poland. International revenue reach £11.3m in 2013 under managing part David Krucik, 48.

#### 181 HHGLOBAL

ng services provider 22.62% Since leading a buyout in 2003, chief executive Robert MacMillan, 42, has shaped this south London print brokerage into an international group providing marketing and media services for big brands. Google, Bayer and HP are among its customers, and its projects include printing the Pirelli calendar. It has offices in 30 countries across six continents and generated international sales of £82.8m in 2014.



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21 97%

#### HSBC (X)

#### 182 CORNELIUS

Chemicals distributor 21,97%
Cornelius has been busy opening office across Europe, settling up its latest, in Moscow, last year. The firm distributes chemicals and ingredients from sites in Hertfordshire, Scandinavia, Poland, France and Russia, supplying customers in the cosmetics, food and drink and was the state of the property of were £12.6m this year, under chairman and chief executive Neville Prior, 53.

#### 183 BIFOLD

21.89% Mechanical engineer Mechanical engineer ZLEST Founded over a century ago as a supplier of valves for steamships and lamps for miners, Bifold now makes valves and pumps for the oil and gas industry. In 2012, IDC backed a E70m buyout led by managing director Gary Jacobson, 46. Offices in Manchester, Houston and Singapore helped international sales hit £25.5m in 2013.

#### 184 OXYGEN8

Mobile services provider Mobile services provider 21.50% Music promoters, banks, high-street retailers and airlines, including Aer Lingus, use Oxygen 8's mobile technology to communicate with their customers and enable them to purchase goods and services via mobile phones. Under founder and chairman Gary Corbett, 54, the Birmingham company has also expanded into mobile company has also expanded into mobile international money transactions. Strong revenue growth in Australia, East Africa and America helped international sales reach £48.1m in 2013.

Commodities trader Established in 1999 by Jack Bardalajian, 44, Capuma trades commodities such as chemicals, fertilisers and ferrous metals. It also provides warehousing and manages logistics. Is main export markets are Africa — where it has offices in Kerya, Ghana, Nigeria and Uganda — and the Caribbean. The London-based company has recently expanded into pharmaceuticals and polymers and opened a procurement office in China in order to bobster trade in the region. International sales reached £51.5m in 2013.

# 186 TITAN ENTERTAINMENT Publisher

Publisher 21.47% Selling all things cult and science fiction, this group comprises bookshop chain Forbidden Planet and Titan Publishing, which publishes Star Trek Magazine, the Wallace and Gromit and Dr Who comics, as well as graphic novels and film and TV tie-ins. It is owned by Vivian Cheung, 57,



Hard driving: Gary Jacobson, managing director of Bifold, which supplies the oil and gas industry, has bo

and Nick Landau, 60, who opened the first Forbidden Planet shop in London in the 1970s, having started off distributing American comics. International sales, mainly to North America and Australasia, totalled £5.3m in 2012.

#### 187 AIM AVIATION

Aircraft interior designer 21.32%
This Bournemouth business designs and manufactures cabin interiors for the manufactures cabin interiors for the world's big aritimes. Its projects include a horseshoe bar with backlit waterfall for Emirates' Aribus A380, and a futuristic design for Virgin Atlantic's Upper Class subtice. In 2013, international sales rose to £86.6m and the company opened a base in the Middle East. AIM Aviation is owned by private-equity firm TowerBrook and led by chief executive Mark Edwards, 60.

#### 188 PELL FRISCHMANN

Pell Frischmann is an engineering management consultancy and has

worked on large overseas projects, such as the first expressway in India, running 58 miles from Mumbai to Pume. Its more recent projects include the new £60m mathematics institute at Oxford, one of mathematics institute at Oxford, one of the first buildings to be completed in a £490m development at the university. The firm's London head office is supported by eight regional bases and large operations on the Continent, in Africa, the Middle East and India. Under chairman Wilem Frischmann, 83, international sales rose to £8.9m in 2013.

#### 189 THE EMERSON GROUP

189 THE EMERSON GROUP
Builder, property developer
2.1.04%
Chairman Peter Emerson Jones, 79,
founded this Cheshire business in 1959,
founded this Cheshire business in 1950,
the family, run firm plans to build more
than 500 houses in Britain this year
developments. The group also works in
Florida and Portugal, where projects
include golf courses, a beach front
properties. International turnover
reached £22.6m in 2013.

20 97%

20 79%

190 PLATINUM BATTERIES

Industrial batteries distributor 20.979. This Manchester business supplies batteries for a wide range of equipment, from jet skis and fire alarms to

from jet skis and fire alarms to lawmmowers and golf buggies. Its brands include Platinum, Oldham, Tungstone and Crompton, which it sources through partnerships with European and global manufacturers. The business was set up in 2002 by Stuart Dale, 54, and brothers Stewart and Christopher Taylor, 67 and 58 respectively. Exports, mainly to Europe, int 12 m last year.

Online retailer
The Hut Group attracts more than
275,000 customers a year to its online
shops, which include health and beauty
websites Lookfantastic and Myprotein.
It trades in nine languages and ten
currencies, generating foreign salad ten
656.3 min 2013. Matt Moulding, 42, and
John Gallemore, 45, founded the group
10 years ago. In backers include former

191 THE HUT GROUP

Vehicle recycler 20.42%. This Doncaster - based business recycles parts from written off, unwanted, confiscated and abandoned vehicles. Motorhog started out as Doncaster Moor Spares in 1939 and brothers Richard and David Martin, 48 and 53 respectively, have expanded the company to 18 sites across Britain, following several acquisitions in 2013. Demand for parts and metal in Eastern Europe and Russia pushed exports to £2.9m in 2013.

Marks & Spencer boss Sir Stuart Rose, and former chief executive of Tesco, Sir Terry Leahy.

Food ingredient maker 20.59% This North Yorkshire business celebrates its 40th anniversary this year. Ripon has an eight-acre site encompassing a flour mill as well as factories producing rusks, breaderumbs and batter. The family firm is run by the founders' children Martin Wood, 50, and Sarah Cooper, 52. Sales to international markets, including Europe, reached £2m last year.

20.59%

20.42%

192 RIPON SELECT FOODS

# 194 ALBOURNE PARTNERS

Investment consultancy says that I has advised clients on more than 2000 no entry that I has advised clients on more than 2000 no entry that I have advised clients on more than 2000 no entry that the say typically hedge fund, private equity or real assets investors, who, for an annual fee, receive research and advice on topics such as how to create an investment portfolio and manage risk. Co-founder and managing director Simon Ruddick, 33, led the firm to its 10th consecutive year of turnover growth in 2015, when international sales reached £30.1 when it is the sale of the first sales when the sales wh

#### 195 ORION GROUP

195 ORION GROUP

Recruitment consultancy 20.27%

Founded in 1987 by Alan Savage, 64,
Orion has grown from a small
recruitment agency to a global business
with 43 offices across six continents.
The inverness firm supplies engineering
and technical shaff to the oil and gas
and technical shaff to the oil and gas
aff, aerospace and mining, International
sales reached £178.2m in 2012,
representing half its total turnover.
Customers include Shell and Canadian
energy company Nexen. energy company Nexen.

#### 196 FERGUSON

s services provider 2014% Oil and gas services provider 20.149
This Aberdeen firm designs and makes offshore containers and modules for the oil and gas industry. Projects include

cargo-carrying units for BP's operations in the Caspian Sea, and accommodation modules for Australian oil and gas company Woodside. Ferguson Group generated international sales of £50.5m last year under chairman and chief executive Steven Ferguson, 54.

#### 197 EASTLAND COMPOUNDING

Rubber products manufacturer 20.10% This Manchester-based business manufactures rubber products, which it exports to more than 00 counties. Eastland mainly supplies the automotive sector, where its rubber is used for car parts such as engine belts and anti-vibration products. It delivers weekly throughout Europe via distribution partnership, as well as running its own service in Britain. Exports reached 64.9 m last year under chairman Chris Turner, 63.

#### 198 OCS Facilities services provider

Facilities services provider 1983% OCS provides maintenance, catering, security and cleaning services on five continents, and the company plans to double its 20,000 strong wor kirore in India to become the second largest British employer in the country after 64S. OCS is led by chief executive Chris Cracknell, 53, and owned by the descendants of Frederic Goodliffe who founded it in 1900, Growth across the Asia-Pacific region helped international sales reach £283.5m in 2013.

19.83%

#### 199 SPECSAVERS

Optical and hearing aid retailer 19.47% Doug Perkins, 71, and his wife Dame Mary, 70, started the business in 1984 Mary, 70, started the business in 1984 on a table tents table in the spare bedroom of their Guernsey home. Today Specsaves employs more than 30,000 people at nearly 2,000 stores in Europe, Australia and New Zealand. The company says its success is partly due to the substitution of the part-owned by the opticians running them, with Specsavers providing centralised marketing, IT, accounting and other services. International sales reached £847m last year.

#### 200 EUROFFICE

19.28% This online retailer was co-founded by serial entrepreneur George Karibian, 49 in 1999. It sells 27,000 office products to small and medium-sized companies, and small and medium-sized companies, an its systems, from ordering to invoicing, are automated, making it simpler to expand the business to new markets overseas. The company has a website in Italy and launched a German service in 2013, helping international sales reach £4.4m that year.

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